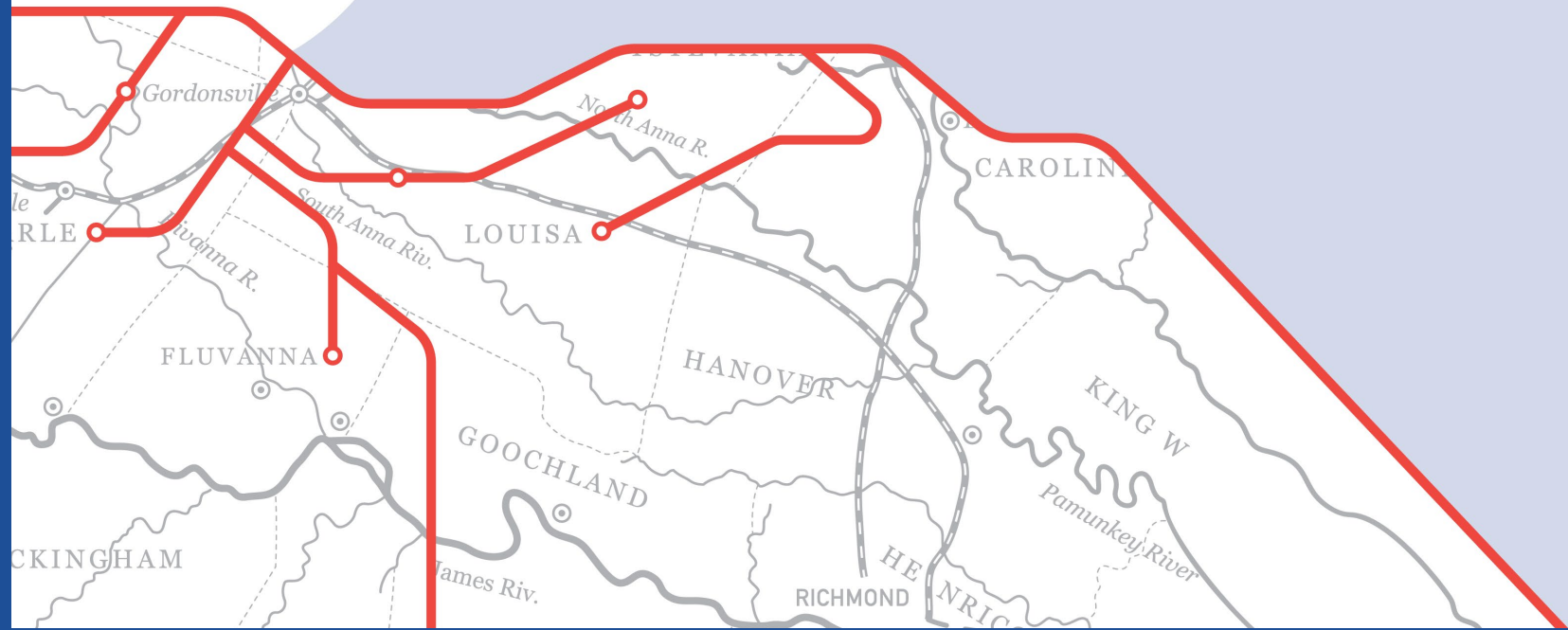


# Jaunt Update

*Ted Rieck, AICP,  
CEO*

*May 16, 2022*



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# OUR VISION



**JAUNT DRIVES INDEPENDENCE,  
OPPORTUNITY, AND EMPOWERMENT.**

# Jaunt Charlottesville Board Members (3-year terms)

- Lucas Ames (*term 2018 to September 2022*)



- Christine Appert (*initial appointment, 2016 end September 2022*)



- Erik Larson (*term 2021 to December 2024*)



- J. Raymond Heron (*initial appointment, 2001 end September 2022*)



# Multi- jurisdictional services



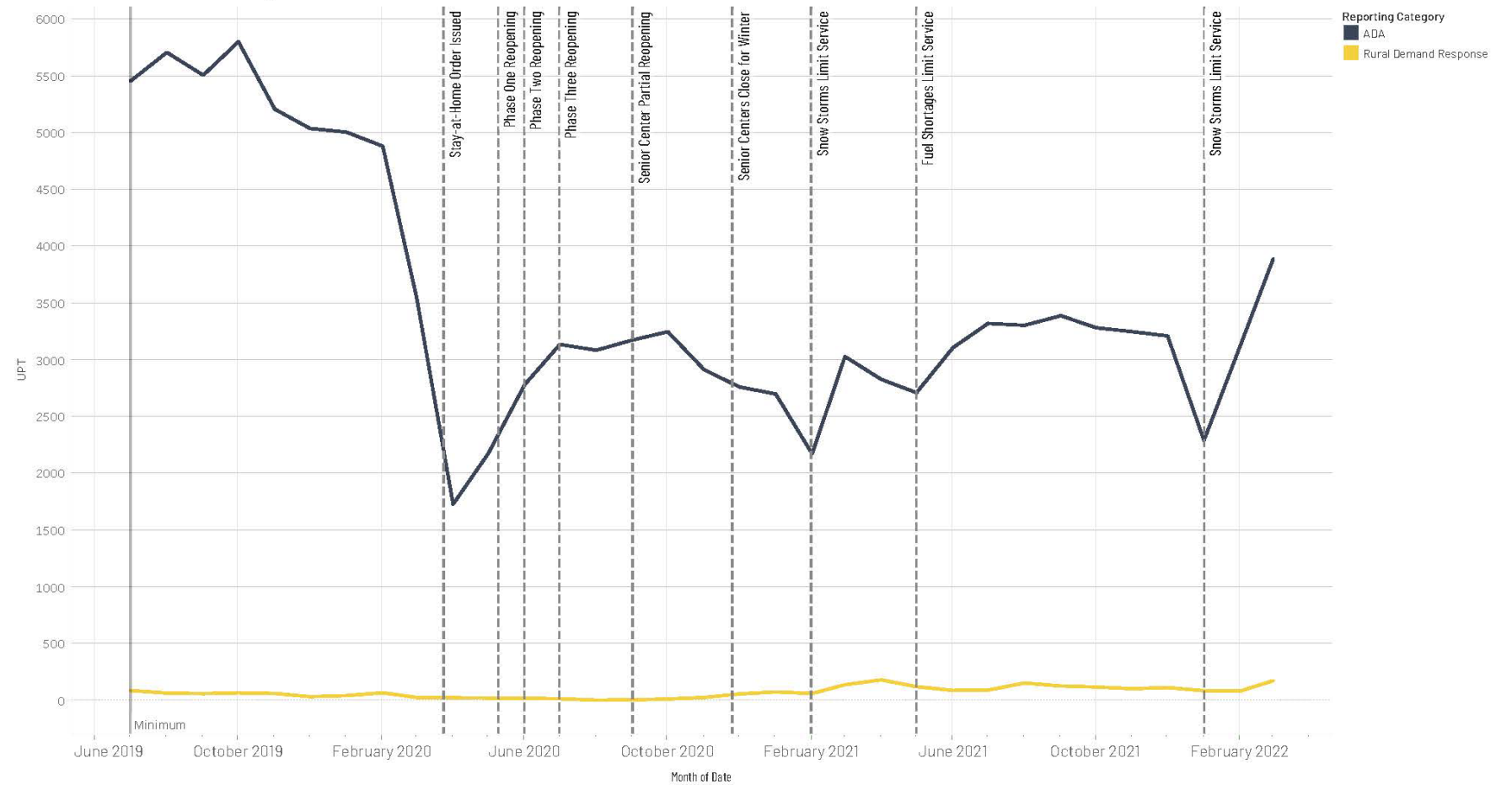
# Jaunt Regional Services

- ADA complementary (City, Albemarle)
- Circulator (intra county)
- Link (inter county)
- CONNECT (commuter)



# Ridership: 2019 to present

Charlottesville Covid Recovery Timeline



The trend of sum of UPT for Date Month. Color shows details about Reporting Category. The data is filtered on Date and Funding Source Name. The Date filter includes dates on or after 7/1/2019. The Funding Source Name filter keeps CL\_CHRLTSVILLE. The view is filtered on Reporting Category and Exclusions (MONTH(Date),Reporting Category). The Reporting Category filter keeps ADA, Agency, Commuter Bus, Greene Demand Response and Rural Demand Response. The Exclusions (MONTH(Date),Reporting Category) filter keeps 191 members.

# Jaunt turning page

- Performance Data and Contracted Services
- Misapplication of rural funding for urban services.
- Other Administrative matters including a revision to Jaunt's 2018 Transit Development Plan (TDP)

# Jaunt turning page

- Performance Data and Contracted Services ✓
- Misapplication of rural funding for urban services. ✓
- Other Administrative matters including a revision to Jaunt's 2018 Transit Development Plan (TDP) ✓

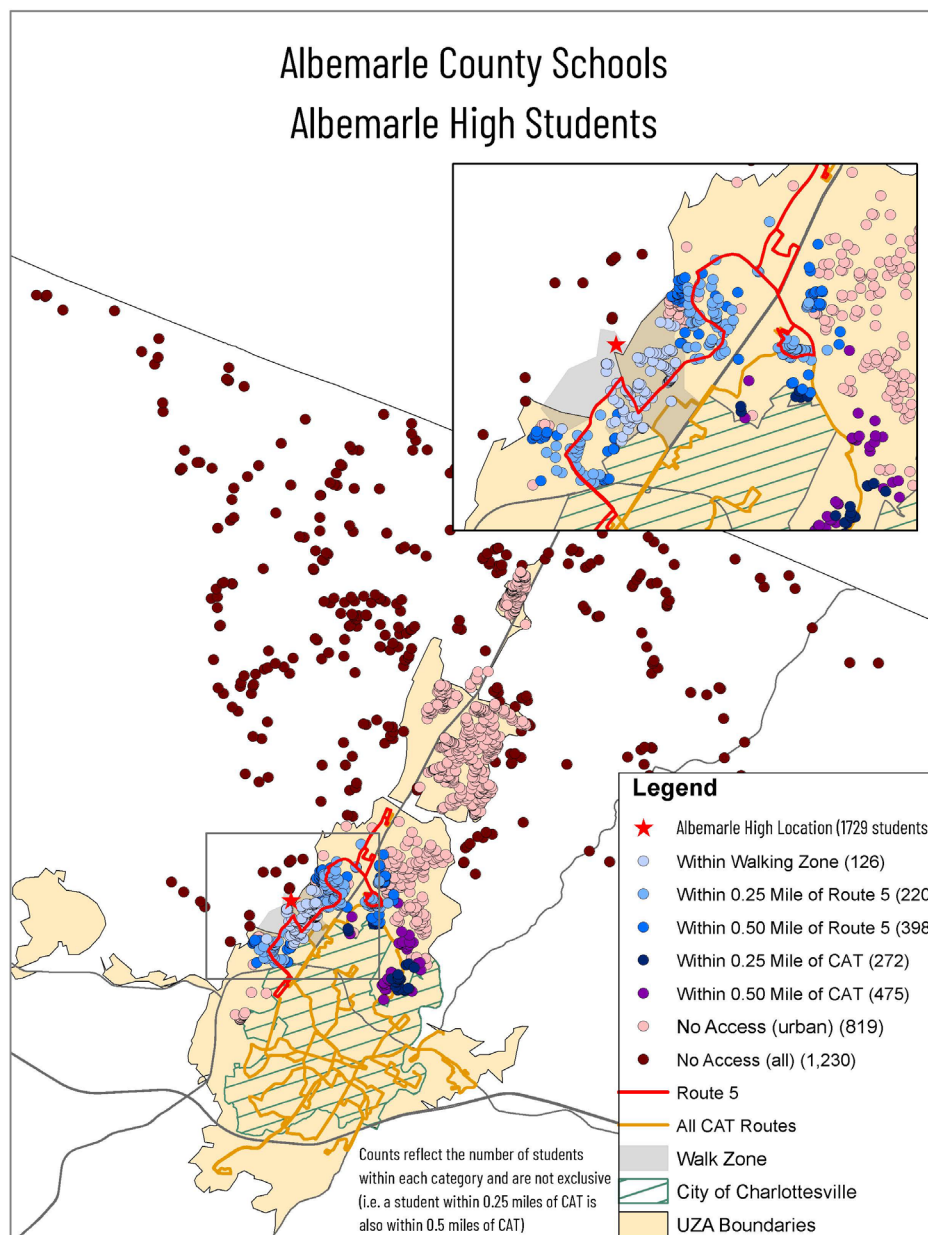


# Collaboration

- Alternative Fuels Study
- Tackle Bus Operator Shortage Collectively
  - Overlapping services
  - Create “bus operator institute”



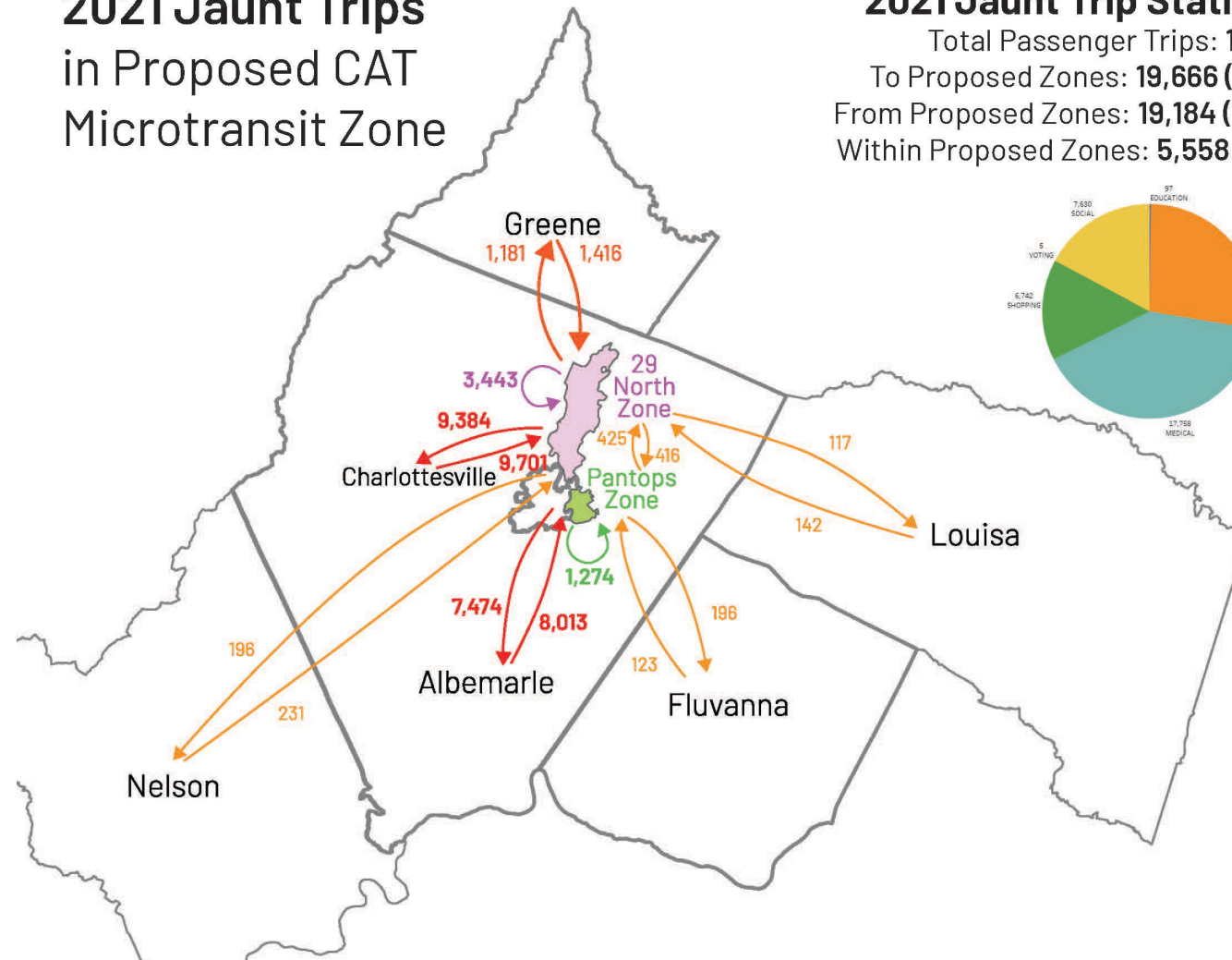
# Overlap of CAT and ACPS



# Opportunities

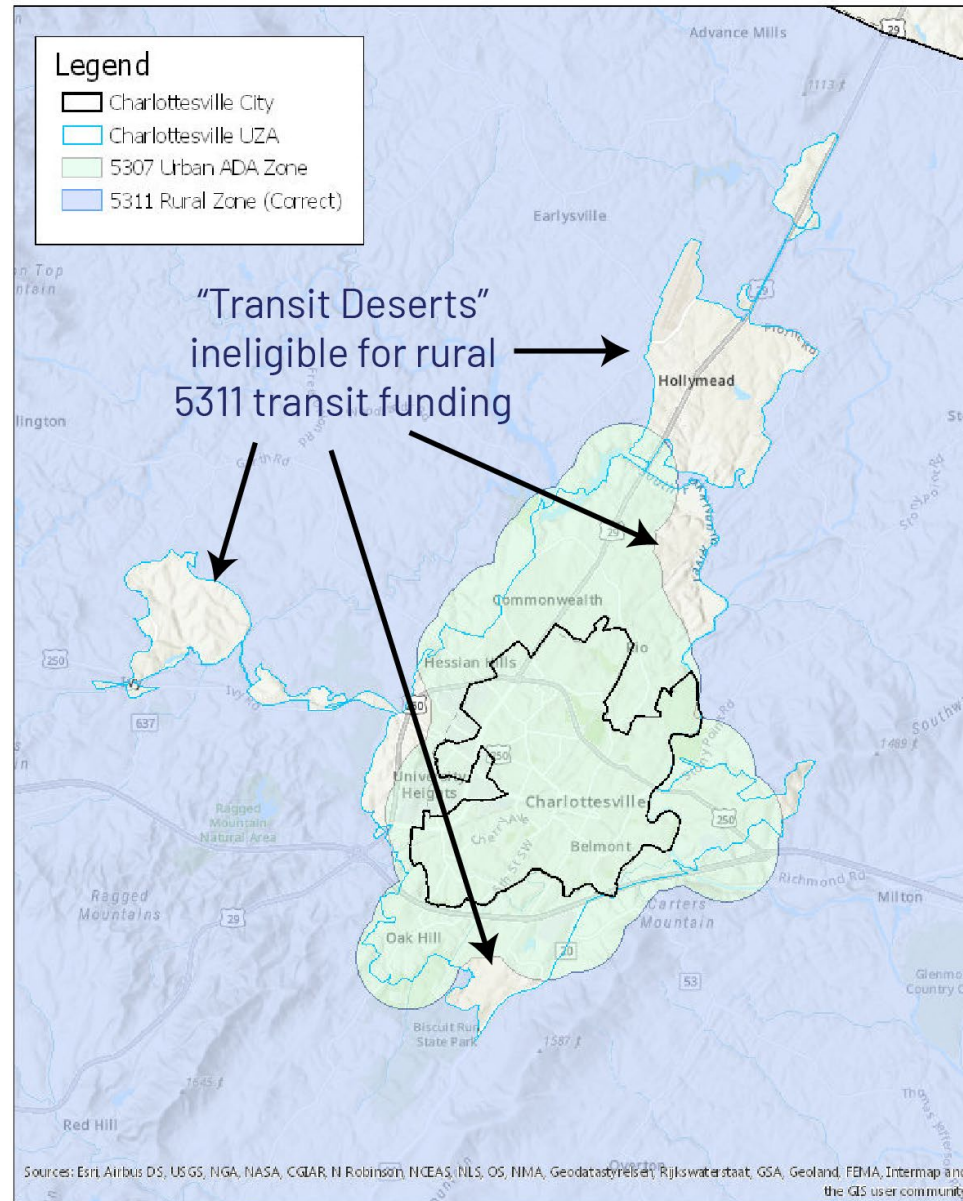
- Microtransit demonstration
- Transit “deserts”
- Crescent Hall

# 2021 Jaunt Trips in Proposed CAT Microtransit Zone



**Microtransit  
Demo: Role  
for Jaunt?**

# Transit Deserts





# Future

- Regional Transit Authority (RTA)
- Cooperation on passenger facing technology
- Expand commuter options
- Joint land development

## GoPass Mobility Platform – Core Features

### Mature Multi-Agency Platform

- ✓ GoPass supports multiple Agencies across multiple regions
- ✓ In operation since 2013, frequent feature additions
- ✓ Currently scaling to different national partners
- ✓ White-label platform version also available

### Multi-Modal Trip Planning

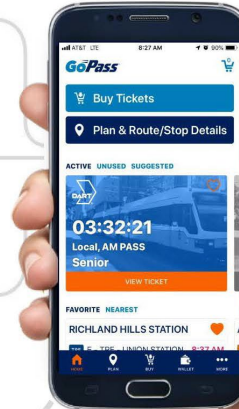
- ✓ Seamless end-to-end directions for Point A – B – C
- ✓ Real-time vehicle status updates
- ✓ Map interface displaying DART vehicles in motion
- ✓ Additional options for TNCs & Micro-Mobility (Uber, Bird)

### Digital Payments & Cash to Mobile

- ✓ Cash-to-Mobile supporting unbanked riders (7-Eleven, Tom Thumb, Ace Cash Express & More)
- ✓ Google Pay, Apple Pay, All Major Credit Cards
- ✓ Digital Wallet solution for loading and storing value

### Rider and Operator Safety & Security

- ✓ Alerts See Something deep integration alerts authorities to incidents and protects rider safety



### Additional Rider Support

- ✓ Support to service riders in transit deserts through on-demand services
- ✓ Integrated Concessions for eligible riders (Low income programs, minors, seniors)
- ✓ Support for riders with additional needs (wheelchair, service animal)



### Regional Events & Wayfinding

- ✓ Presents and sell tickets to key regional events such as State Fair and NCAA events
- ✓ Local events promotion and listings through App



### Fully Integrated Microtransit

- ✓ GoPass includes full integration of GoLink™ Microtransit booking and payments, powered by Spare
- ✓ VIA Microtransit integration (ETA Q2 2022)
- ✓ App intelligently offers Microtransit options for trips with origin or destination within defined zones, linking to transit hubs



### Ratings and Reviews

4.8

out of 5

34.7K Ratings



4.7

8,917 total



