



FY2024-2025 Strategic Outcome Area: Housing

Workplan Details (Table)

ACTION ITEM	TARGET MEASURE	DATES	STATUS	RESOURCE ALLOCATION	NOTES
Establish Land Bank Working Group	<ul style="list-style-type: none">Working Group Formation	Jan 2024	Completed	City Manager, City Attorney Office, Housing Program Manager, (1) HAC Member, (1) Planning Commission Member	Formulated a working group for Land Bank
Present FY2024-2025 housing strategy toolkit to the City Council	<ul style="list-style-type: none">Toolkit presentation	Feb 5, 2024	Ready	Housing Program Manager, Community Solutions Director, City Council	Ongoing work action will be added to this workplan following council presentation.
Publish the ADU Ordinance Monitoring and Procedures Manual	<ul style="list-style-type: none">Manual publication	Feb 19, 2024	Ongoing	Housing Program Manager, Publication Team	
Engage with the Housing Advisory Committee	<ul style="list-style-type: none">Committee engagement	Feb 21, 2024	Ongoing	Housing Program Manager, Committee Members	Gather critical insights
Provide program development updates for City Manager remarks	<ul style="list-style-type: none">Development updates	Mar 6, 2024	Ongoing	Housing Program Manager, City Manager	Review work actions and recommendations
Housing Advisory Committee Meeting	<ul style="list-style-type: none">Committee meeting	Mar 20, 2024	Ongoing	Housing Program Manager, Committee Members	Agenda TBD
Define Land Bank Feasibility	<ul style="list-style-type: none">Feasibility Study	Mar 2024	Planning	City Manager, Housing Program Manager	Conduct feasibility study for the Land Bank
Develop a Land Bank Governance Structure	<ul style="list-style-type: none">Governance Structure	Apr (TBD)	Planning	Land Bank Working Group, City Attorney Office	Define the governance structure for the Land Bank
Conduct a work session with city staff and stakeholders.	<ul style="list-style-type: none">Work session	Apr (TBD)	Planning	Housing Program Manager, Relevant Staff	Discuss toolkit components and program details
Engage with the Housing Advisory Committee	<ul style="list-style-type: none">Committee engagement	Apr 17, 2024	Planning	Housing Program Manager, Committee Members	Gather ongoing feedback
Finalize all program components based on feedback.	<ul style="list-style-type: none">Program finalization	May 2024	Planning	Housing Program Manager, Publication Team	Prepare for City Council consideration
Prepare Land Bank Launch Strategy	<ul style="list-style-type: none">Launch Strategy	Jun 2024	Planning	Land Bank Working Group, Housing Program Manager	Develop strategy for Land Bank launch in the summer of 2024
Begin marketing and outreach efforts.	<ul style="list-style-type: none">Marketing and outreach	Jun 2024	Planning	Housing Program Manager, Outreach Team	Inform the community about the program
Officially Launch the Land Bank	<ul style="list-style-type: none">Land Bank Launch	Summer 2024	Implementation	City Manager, Housing Program Manager, Land Bank Working Group	Launch the Land Bank in accordance with the strategy

Officially launch the tax abatement/performance agreement program.	<ul style="list-style-type: none">Program launch	Jul 1, 2024	Planning	Housing Program Manager, Implementation Team	Ensure all necessary resources are ready
Provide program development updates for City Manager remarks.	<ul style="list-style-type: none">Development updates	Mar 6, 2024	Ongoing	Housing Program Manager, City Manager	Review work actions and recommendations
Housing Advisory Committee Meeting	<ul style="list-style-type: none">Committee meeting	Mar 20, 2024	Ongoing	Housing Program Manager, Committee Members	Agenda TBD
Establish a clear timeline for the Land Bank Program.		Summer 2024	Planned	Land Bank Working Group (HAC members, Planning Commission members, City Attorney's Office, City Manager, Housing Program Manager)	
Identify available vacant properties for acquisition and refurbishment.		Summer 2024	Planned	Land Bank Working Group (HAC members, Planning Commission members, City Attorney's Office, City Manager, Housing Program Manager)	
Evaluate the Charlottesville Supplemental Rental Assistance Program for optimization and rescaling based on performance and capacity.		Ongoing	In Progress	Community Solutions Director, Housing Program Manager, CRHA Executive Director	Review program criteria and eligibility to ensure it reaches those most at risk of instability