



# City Manager's Work Plan UPDATE

*Stabilizing and Strengthening the City Government*  
*3<sup>rd</sup> Quarter – Fiscal Year 2025*



## 3<sup>rd</sup> Quarter Accomplishments

- Placemaking
- Capacity Building
- Leveraging Opportunities for Access
- Visible Progress





# Making PLACE

- Jordan Park Bridge
- Tom Tom Festival
- US 29 Pedestrian Bridge
- C'Ville Spectacular Returns



## Jordan Park Bridge Ribboncutting



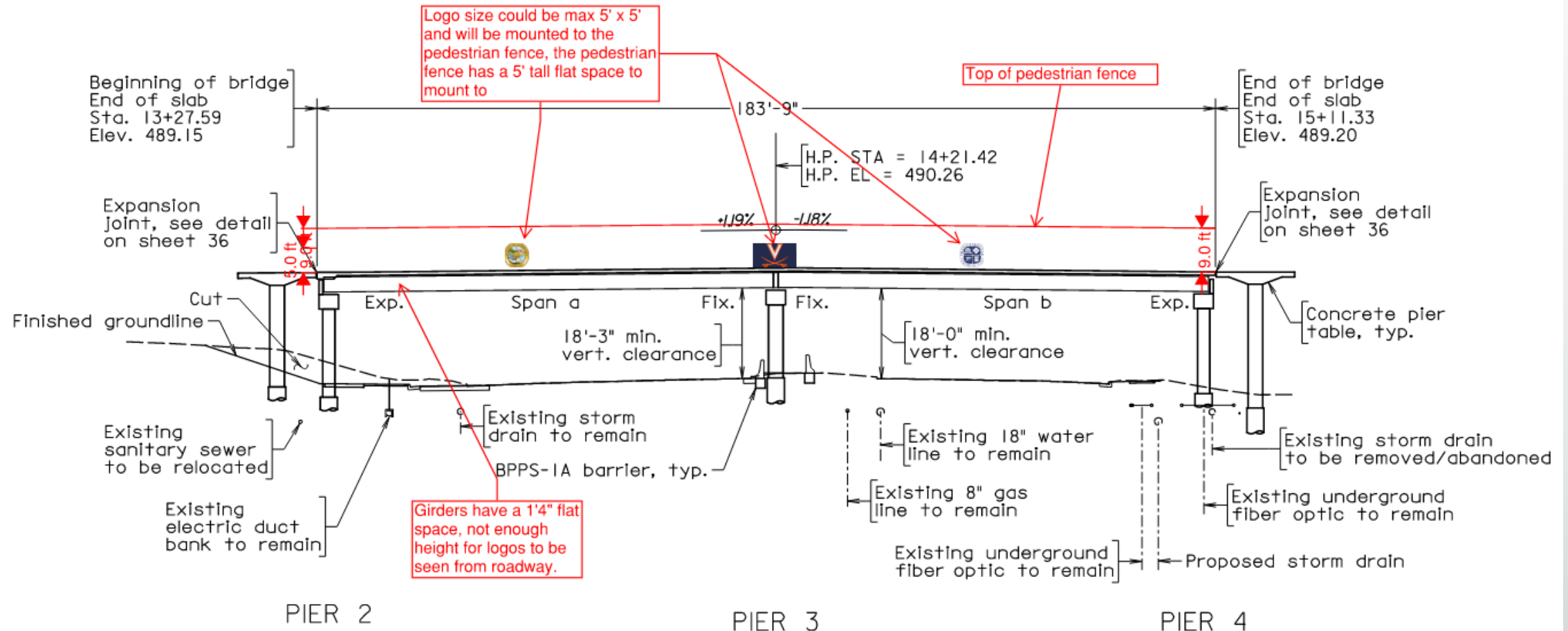
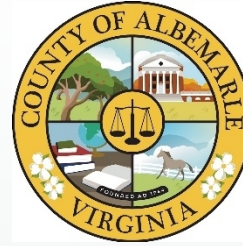




# 13<sup>th</sup> Year of Tom Tom



# US 29 Pedestrian Bridge







# C'VILLE SPECTACULAR!

July 4th, 2025

Fireworks show from the top of Carter Mountain  
presented by:



**Bank of The James**  
[www.bankofthejames.bank](http://www.bankofthejames.bank)

[www.cvillespectacular.com](http://www.cvillespectacular.com)

This Event is Sponsored and Supported by:







## Making MOVES

- Joe Gilkerson, HR Director, started April 16<sup>th</sup>
- City Attorney joins the team on May 14<sup>th</sup>
- Emergency Management Coordinator



# Making Strides

- ICMA Economic Mobility and Opportunity Cohort
- National League of Cities Centering All People Practitioner's Cohort
- National League of Cities Southern Cities Economic Initiative



# ICMA Economic Mobility and Opportunity Cohort

## SELECTED

- Staff Leads: Ashley Marshall and Chris Engel
- Selection Process: Competitive Application co-drafted by DCM SE, OHR Director, OED Director

## PROJECT

- Comprehensive analysis of service gaps that impact the ALICE community members
- Guide future programs, partnerships, and investments strategically
- Was supported through the work of UVA MPP Candidate Anthony Madorama

Funding: \$15,000 + \$4,000 travel

Funder: The Gates Foundation





# National League of Cities Centering All People Practitioners (CAPP) Cohort

## SELECTED

- Staff Lead: Ashley Marshall
- Selection Process: Competitive Selection by NLC of practitioners initially invited to the Tampa Conference

## PROJECT

- Empower equity practitioners through executive leadership coaching, hands-on grant writing training and technical assistance through the Local Infrastructure Hub (LIH) Bootcamp
- Capstone project to be presented at City Summit in Salt Lake
- Seek funding for safe streets, brownfields, or rail transportation, showing equity in operations

Program Duration: March - November 2025

Funding: Varies depending on Bootcamp success and federal funding availability



# National League of Cities Southern Cities Economic Initiative (SCEI)

## APPLIED

- Staff Lead: Ashley Marshall
- Partner Organization: United Way of Greater Charlottesville
- Selection Process: Competitive Application submitted by DCM-SE

## PROJECT

- Help municipalities plan and implement economic mobility and inclusion strategies
- Provide access to research and data, peer learning opportunities, tailored technical assistance, and grant funding
- Expand and sustain the participation and economic mobility of underserved businesses and residents to result in a thriving community and a more equitable economy



# Making PROGRESS

- Emergency Management
- Sidewalks & Crosswalks
- Bus Shelters





Emergency Management  
*PROGRESS!*



## Sidewalk + Crosswalks

### Smith/St. Clair/Peartree Intersection

- Early delivery due to realized cost savings on VDOT-funded Quarry/Monticello project
- Providing sidewalk crossing at all four intersection approaches for complete street marking







**CAT Bus Shelter**  
*PROGRESS!*



Belmont Park – DONE  
Midway Manor – NEXT!



# Council's Vision

Council's vision for the City of Charlottesville is  
*To Be a Place Where Everyone Thrives*

