

CITY OF CHARLOTTESVILLE



Proclamation

SOUL OF CVILLE FESTIVAL AUGUST 10-17, 2025

WHEREAS Soul of Cville is a celebration that honors the rich cultural heritage, vibrant arts, and community spirit that makes Charlottesville unique; and

WHEREAS Soul of Cville in its milestone 5th year will bring together residents and visitors alike to enjoy a diverse array of performances, food, award recognition, economic development opportunities, the *Best in Black Cville* award ceremony, scholarship giveaway and activities that showcase the soul of our city; and

WHEREAS Soul of Cville is at its essence a community-building experience that highlights the contributions of local artists, engaged community members, musicians, and entrepreneurs; it serves as a platform for fostering unity, promoting diversity, and supporting local businesses, with the 2025 theme being **“Firmly Planted. Fiercely Flourishing”**; and

WHEREAS the free family-friendly Soul of Cville festival returns to Ix Art Park on Saturday, August 16, 2025, uniting residents and visitors from all backgrounds and walks of life to enjoy live music and performances, fashion shows, Black artisan market with local vendors, food from local Black-owned restaurants, community access to The Looking Glass Immersive Art Experience, and more;

NOW, THEREFORE, the Charlottesville City Council endorses the values of inclusivity and cultural appreciation, encouraging community members to participate in the wide range of Soul of Cville festival activities.

Signed and sealed this 4th day of August 2025.

Mayor

Clerk of Council