



CITY COUNCIL BUDGET WORK SESSION

March 16, 2023

Hybrid Meeting

In-person: CitySpace Main Conference room
(100 5th Street NW)

Electronic: www.charlottesville.gov/zoom

J. Lloyd Snook, III, Mayor
Juandiego Wade, Vice Mayor
Michael K. Payne, Councilor
Brian R. Pinkston, Councilor
Leah Puryear, Councilor
Kyna Thomas, Clerk

AGENDA

6:00 PM Budget Work Session – Budget Development

(Budget Documents available at <https://www.charlottesville.gov/169/Budget>)

I. Call to Order

II. Roll Call

III. Work Session

1. FY 2024 Budget – Outside and Non-profit Agencies

IV. Public Comment

V. Adjournment

City Council Budget Work Sessions will be conducted in hybrid format with electronic access by Zoom at www.charlottesville.gov/zoom and in-person seating for up to 20 pre-registered members of the public and limited staff in CitySpace (100 5th Street NW). Seats may be reserved at <https://www.charlottesville.gov/1543/Reserve-a-Seat-for-City-Council-Meeting>

The public may view this meeting electronically by registering in advance for the Zoom webinar or view on the City's streaming platforms and local government Channel 10. Individuals with disabilities who require assistance or special arrangements to participate in the public meeting may call (434) 970-3182 or submit a request via email to ada@charlottesville.gov. The City of Charlottesville requests that you provide a 48-hour notice so that proper arrangements may be made.



CITY OF
CHARLOTTESVILLE

STAY SAFE



OPERATING & CAPITAL IMPROVEMENT
BUDGET
PROPOSED FOR THE FISCAL YEAR
2023/2024



STAY HEALTHY



STAY POSITIVE



March 16, 2023

Budget Work Session

Outside and Non-profit Agencies

FY 2024 Budget Development



Agenda

- Tax Relief
- Vibrant Community Funding
- Housing Operations and Program Support (HOPS)
- Governmental Agency Funding
 - Pathways
 - Jaunt
 - African American Heritage Center



Tax Relief

The Commissioner of the Revenue's Office administers three programs that provide assistance to homeowners or renters.

Real Estate Tax Relief for the Elderly and Disabled Persons

Found in Chapter 30, Article IV of the Charlottesville City Code and authorized by §58.1-3210 et seq of the Code of Virginia

Charlottesville Homeowner Assistance Program

Re-authorized by City Council each year under authority provided by §63.2-314 of the Code of Virginia

Rental Relief for the Elderly and Disabled Persons

Found in Chapter 25, Article III of the Charlottesville City Code and authorized under §63.1-106 of the Code of Virginia (possibly recodified as §63.2-314?)

FY23 = \$2.25 million across all three programs

FY24 = \$2.625 million budgeted across all three programs



ELIGIBILITY

Real Estate Tax Relief for the Elderly and Disabled Persons

Income (Federal Adjusted Gross)*	\$ Equivalent	Relief Percentage
30% of MFI** or less	\$35,000 and below	100%
Above 30% of MFI to 40% of MFI	\$35,001 to \$45,000	80%
Above 40% of MFI to 45% of MFI	\$45,001 to \$55,000	60%
Above 45% of MFI to 50% of MFI	\$55,001 to \$60,000	40%

**percentages rounded up to the nearest \$5,000*

***Area median family income (MFI) refers to the median family income most recently established by the United States Department of Housing and Urban Development (HUD) for the Charlottesville, Virginia Metropolitan Statistical Area. Currently \$111,200*



ELIGIBILITY

Charlottesville Homeowner Assistance Program

- Income qualifications are the same as the Elderly/Disabled program
- No age limitation
- Home value limit is the average assessed value of taxable residential parcels according to the latest real estate assessment (rounded up to nearest \$5,000). For CY2023 = \$460,000*

**to be proposed in CHAP Council memo presented in May*



ELIGIBILITY

Rental Relief for the Elderly and Disabled Persons

Income	Net Worth*
\$50,000 or less	\$125,000

The City reimburses eligible applicants 25% of the rent paid out-of-pocket (up to \$12,000) that exceeds 24% of their income. Maximum benefit capped at \$1,500.

**net worth is almost never a disqualifier*



NUMBER OF RELIEF / GRANT RECIPIENTS

Program	# of Recipients in CY2022
Real Estate Tax Relief for the Elderly and Disabled Persons (RETR)	298
Charlottesville Homeowner Assistance Program (CHAP)	615
Rental Relief for the Elderly and Disabled Persons (RENT)	263

Almost one out of every twenty households in the City benefitted from RETR or CHAP in 2022.*

**19,312 households in the City per US Census Bureau 2017-2021 ACS 5-year estimate*



Summary of Real Estate Tax Relief Programs in Virginia as Percentage of RE Revenue

Locality	Real Estate Revenue	Relief Granted	Relief as a % of Revenue
Albemarle	\$228,000,000	1,720,000	0.75%
Arlington	\$890,579,760	\$5,000,000	0.56%
Charlottesville*	\$99,403,417	\$2,410,000	2.42%
Fairfax City	\$98,743,644	\$1,253,000	1.27%
Fairfax County	\$3,418,804,873	\$41,519,000	1.21%
Newport News	\$338,316,953	\$4,565,400	1.35%
Norfolk	\$355,000,000	\$5,300,000	1.49%
Richmond	\$449,489,958	\$4,700,000	1.05%

**includes CHAP*



Vibrant Community Fund (VCF) Process

The FY24 process continued to develop on previous years' adjustments and changes. Equity continues to be a focus areas for all applicants and questions around how organizations are working toward equity were part of the application process. Other key points:

- Development of a New and Emerging category for newer/younger organizations
- Albemarle County continues to operate an independent process for funding local nonprofits
- Expanded Orientation which included a DEI specific training offered to all applicants
- Increased opportunity of technical assistance through weekly staff office hours
- Housing related applications moved to a different process



Vibrant Community Fund Process

- 5 broad funding priority areas:
 - Youth, Family & Education
 - Economic Impact and Jobs
 - Health and Safety
 - New and Emerging
 - Arts and Culture
- Applications ranked by importance in addressing priority area: essential, important, helpful, no direct connection and by application score/quality: exemplary, solid, fair, weak
- Equity questions included throughout the application process
- Application and evaluation criteria improvements which included the request of organizational DEI statements and other questions related to equity.
- Review team members are intentionally diverse and consist of a blend of consumers, citizens with grant management experience, city staff, and people with non-profit experience.



Vibrant Community Fund Process

- Orientations are held for applicants each year as well as for review panel members.
- The review process includes a scoring matrix directly tied to each question in the application. This matrix is reviewed with applicants during the orientation process.
- During orientation, applicants are advised that they may reach out to staff for technical assistance related to their application, this year including weekly office hours open to all applicants while the application was open
- For FY24, the total request for funding was \$4,342,459.25 and the total VCF budget was \$2,175,000
- There were a total of 71 program applications submitted and 59 of those received between 90% and 22% of their request.



Vibrant Community Fund Process

Impact of Equity Questions

- The FY24 process asked for DEI statements as well as a specific question related to how diversity, equity and inclusion is demonstrated in their programs.
- These questions communicated the City's position of the importance of DEI in our community and generated more open discussion about DEI.
- The inclusion of these questions highlighted how some organizations are demonstrating active work towards improvements in DEI, where others may need to take a closer look at where they can improve.



Vibrant Community Fund Process

Ongoing Efforts and Future Actions

- Continuing to define success measures for different types of applicants
- Continue to develop parameters for New and Emerging organizations and how to anticipate technical support needs of applicants
- Discussions to 'close the gap' between total requested funds and fund availability
- Continue to develop new reviewers



FY 2024 VCF Funding Matrix

All Applicants	Essential	Important	Helpful	No direct connection
Exemplary Quality	15 Programs at 90% \$817,699	6 Programs at 70% \$202,300		
Solid Quality	2 Programs at 70% \$134,500	18 Programs at 46% \$762,324	2 programs at 22% \$60,794	1 program
Fair Quality		1 programs		
Poor Quality		4 program	4 programs	2 programs

Arts & Culture	\$	197,685.00
Jobs/Economic Impact	\$	87,148.00
Health/Safety	\$	509,266.02
Youth, Family & Education	\$	561,844.08
New & Emerging	\$	240,700.00
Arts & Culture	\$	197,685.00
Fundamental	\$	578,658.60



Housing Operations and Program Support (HOPS)

- Affordable Housing Programs Formerly Submitted through VCF
- This competitive application process is open to not-for-profit organizations that engage in affordable housing related activities that may be requesting operational or program type funding.
- Organizations must have substantial presence in the City of Charlottesville and engage in affordable housing activities within the City limits.
- Applications were due December 31, 2022 and funding was not guaranteed.
- 14 Applications Received
- Total Funded Requested - \$1,344,072
- Total Funding Available to Distribute - \$575,000



Housing Operations and Program Support (HOPS)

CAHF Committee Funding Recommendations

Based on \$575,000 maximum funding allocated, the Committee recommends funding each of the following applicants at **90% of their requested funding** (total recommended funding as shown):

- BRACH – Homeless Information Line: \$36,000
- BRACH – System of Care Coordination: \$45,000
- Community Services Housing: \$61,475
- PACEM: \$72,000
- The Haven – Day Shelter: \$90,000
- The Haven – Vital Housing Services: \$90,000
- Virginia Supportive Housing: \$99,000
- PHAR: \$22,500
- Habitat: \$58,500



Intergovernmental Agency Funding

- \$14,162,229 Total Funding in FY 24
 - Increase of \$1,198,803 or 9.2% over FY 23
 - Pathways added to this category in FY 24 - Previously part of VCF

Budget:

	Adopted FY 2023	Requested FY 2024	Proposed FY 2024	\$ Change	% Change
Albemarle-Charlottesville Public Defender's Office	\$86,167	\$96,454	\$89,614	\$3,447	4.0%

Budget:

	Adopted FY 2023	Requested FY 2024	Proposed FY 2024	\$ Change	% Change
Albemarle Charlottesville Regional Jail (ACRJ)	\$3,728,560	\$3,801,804	\$3,801,804	\$73,244	2.0%



Intergovernmental Agency Funding

Budget:	Adopted FY 2023	Requested FY 2024	Proposed FY 2024	\$ Change	% Change
Blue Ridge Health District	\$639,858	\$729,508	\$674,940	\$35,082	5.5%

Budget:	Adopted FY 2023	Requested FY 2024	Proposed FY 2024	\$ Change	% Change
Blue Ridge Juvenile Detention Center (BRJDC)	\$796,709	\$1,150,008	\$1,150,008	\$353,299	44.3%

Budget:	Adopted FY 2023	Requested FY 2024	Proposed FY 2024	\$ Change	% Change
Central VA Small Business Development Center	\$27,293	\$27,215	\$27,215	(\$78)	-0.3%



Intergovernmental Agency Funding

Budget:	Adopted FY 2023	Requested FY 2024	Proposed FY 2024	\$ Change	% Change
Charlottesville Albemarle SPCA, Inc.	\$289,560	\$293,903	\$306,806	\$17,246	6.0%

Budget:	Adopted FY 2023	Requested FY 2024	Proposed FY 2024	\$ Change	% Change
Charlottesville Center for Contemporary Arts, Inc.	\$48,814	\$63,157	\$63,157	\$14,343	29.4%

Budget:	Adopted FY 2023	Requested FY 2024	Proposed FY 2024	\$ Change	% Change
Emergency Communication Center (ECC)	\$1,909,126	\$1,985,491	\$1,985,491	\$76,365	4.0%



Intergovernmental Agency Funding

Budget:		Adopted FY 2023	Requested FY 2024	Proposed FY 2024	\$ Change	% Change
JABA		\$319,192	\$335,152	\$335,152	\$15,960	5.0%
<i>Adult Care Center</i>		<i>63,334</i>	<i>66,501</i>	<i>66,501</i>	<i>3,167</i>	<i>5.0%</i>
<i>Community Resources Services</i>		<i>129,789</i>	<i>136,278</i>	<i>136,278</i>	<i>6,489</i>	<i>5.0%</i>
<i>Senior Nutrition and Wellness</i>		<i>126,069</i>	<i>132,373</i>	<i>132,373</i>	<i>6,304</i>	<i>5.0%</i>
Budget:		Adopted FY 2023	Requested FY 2024	Proposed FY 2024	\$ Change	% Change
JAUNT		\$1,443,081	\$1,973,232	\$1,630,607	\$187,526	13.0%



Intergovernmental Agency Funding

Budget:	Adopted FY 2023	Requested FY 2024	Proposed FY 2024	\$ Change	% Change
Jefferson-Madison Regional Library	\$2,075,318	\$2,134,657	\$2,134,657	\$59,339	2.9%

Budget:	Adopted FY 2023	Requested FY 2024	Proposed FY 2024	\$ Change	% Change
Pathways	\$84,516	\$800,000	\$500,000	\$415,484	491.6%

Budget:	Adopted FY 2023	Requested FY 2024	Proposed FY 2024	\$ Change	% Change
Piedmont Virginia Community College	\$13,040	\$12,006	\$12,006	(\$1,034)	(7.9%)



Intergovernmental Agency Funding

Budget:	Adopted FY 2023	Requested FY 2024	Proposed FY 2024	\$ Change	% Change
Virginia Career Works - Piedmont Region	\$8,051	\$10,215	\$10,215	\$2,164	26.9%
Budget:	Adopted FY 2023	Requested FY 2024	Proposed FY 2024	\$ Change	% Change
Region Ten Community Services Board	\$1,180,092	\$1,180,092	\$1,180,092	\$0	0.0%
<i>Comprehensive Services</i>	<i>959,365</i>	<i>959,365</i>	<i>959,365</i>	<i>0</i>	<i>0.0%</i>
<i>Healthy Transitions</i>	<i>42,500</i>	<i>42,500</i>	<i>42,500</i>	<i>0</i>	<i>0.0%</i>
<i>Women's Treatment Center</i>	<i>75,000</i>	<i>75,000</i>	<i>75,000</i>	<i>0</i>	<i>0.0%</i>
 <i>Supported Housing Program</i>	 <i>83,227</i>	 <i>83,227</i>	 <i>83,227</i>	 <i>0</i>	 <i>0.0%</i>
<i>Mental Health & Wellness Coalition</i>	<i>20,000</i>	<i>20,000</i>	<i>20,000</i>	<i>0</i>	<i>NA</i>



Intergovernmental Agency Funding

Budget:					
	Adopted FY 2023	Requested FY 2024	Proposed FY 2024	\$ Change	% Change
Rivanna Conservation Alliance - Bacteria and Benthic Water Quality Monitoring	\$11,000	\$15,000	\$15,000	\$4,000	36.4%
Budget:					
	Adopted FY 2023	Requested FY 2024	Proposed FY 2024	\$ Change	% Change
Central Virginia Partnership for Economic Development	\$24,723	\$25,539	\$25,539	\$816	3.3%



Intergovernmental Agency Funding

Budget:	Adopted FY 2023	Requested FY 2024	Proposed FY 2024	\$ Change	% Change
Thomas Jefferson Planning District	\$96,194	\$98,881	\$98,881	\$2,687	2.8%
<i>Rideshare (Transportation)</i>	<i>7,331</i>	<i>7,331</i>	<i>7,331</i>	<i>0</i>	<i>0.0%</i>
<i>Regional Transit Partnership - RTP</i>	<i>25,000</i>	<i>25,000</i>	<i>25,000</i>	<i>0</i>	<i>0.0%</i>
<i>Solid Waste (Environment)</i>	<i>2,540</i>	<i>2,540</i>	<i>2,540</i>	<i>0</i>	<i>0.0%</i>
<i>Legislative Liaison</i>	<i>19,779</i>	<i>20,432</i>	<i>20,432</i>	<i>653</i>	<i>3.3%</i>
<i>Per Capital Member Assessments</i>	<i>30,657</i>	<i>32,691</i>	<i>32,691</i>	<i>2,034</i>	<i>6.6%</i>
<i>Regional Housing Partnership</i>	<i>9,550</i>	<i>9,550</i>	<i>9,550</i>	<i>0</i>	<i>0.0%</i>
<i>Rivanna River Basin Commission</i>	<i>1,337</i>	<i>1,337</i>	<i>1,337</i>	<i>0</i>	<i>0.00%</i>



Intergovernmental Agency Funding

Budget:	Adopted FY 2023	Requested FY 2024	Proposed FY 2024	\$ Change	% Change
Thomas Jefferson Soil & Water Conservation District	\$13,440	\$13,440	\$13,440	\$0	0.0%
Budget:	Adopted FY 2023	Requested FY 2024	Proposed FY 2024	\$ Change	% Change
United Way - Child Care Scholarships	\$192,504	\$192,504	\$192,504	\$0	0.0%
Budget:	Adopted FY 2023	Requested FY 2024	Proposed FY 2024	\$ Change	% Change
Virginia Cooperative Extension Service	\$60,704	\$72,476	\$72,476	\$11,772	19.4%
4-H Youth	24,219	26,763	26,763	2,544	10.5%
Consumer Horticulture (Environmental)	23,090	31,967	31,967	8,877	38.4%
Family & Consumer Science	13,395	13,746	13,746	351	2.6%
Total	\$13,047,942	\$15,010,734	\$14,662,229	\$1,614,287	12.4%



Pathways

- **Current (FY 23) Available Total = \$698,136**
- **FY 23 disbursements to date: \$843,557.88**
 - 797 client requests met thus far
 - Fluctuates between \$20,000 per week – \$35,000
 - Estimating \$400,000 additional disbursements this year
 - Last fiscal year (FY 22) we dispersed = \$657,285 to City residents; FY 23 projected \$1.24 million
- **Beyond Pathways** is a separate allocation of ARPA funds to provide for emergency hotel stays for people with medical vulnerabilities and/or families who are experiencing homelessness. Beyond Pathways also has flexible funds to help with other financial/material needs such as car repairs or medications.

BEYOND PATHWAYS:	
Hotels:	60,732.00
Support Needs:	39,883.71
Remaining Balance:	100,615.71



Pathways

- **\$500,000 Budgeted in FY24**

- Carry-over from FY 23 will be available
- Some funds will go towards staff costs/operations

- **Proposed Program Changes for FY 24:**

- No Beyond Pathways refill planned for FY24, but FY 23 will carry over
- One assistance payment per calendar year for up to \$1,000.
- Only housing assistance.
- Utilities can be covered by DSS or other agencies
- Referral sheets with every call
- Once we are out, keep Council posted and will switch to resource connection and navigation



Jefferson School African American Heritage Center

- VCF Funding Recommendation \$42,000 for the *Learning and Engagement Program*
- \$186,533.76 requested to cover rent expenses
 - Currently not funded in the Proposed Budget for FY 24
 - Council approved a donation of \$107,203.32 on November 7, 2022
 - Covered Rent from December 1, 2022 to June 30, 2023

Council Options

- Fund the Request - \$186,533.76
- Fund 6 months (thru December 2023) and re-evaluate after Strategic Plan Refresh - \$91,889
- Other options?
- Potential Funding Source - \$150,000 budgeted for Council Initiatives
 - This funding was in addition to the \$325,000 added from the FY 2022 Year-End Surplus



Jaunt

- Request - \$1,973,232
 - \$530,151 or a 36.7% increase
 - Jaunt total budget - \$14,036,620
- Jaunt ended FY 2022 with a surplus and used some of it to create reserves (\$6.2M)
 - \$3M Rainy Day Reserve
 - \$1M Capital Reserve
 - \$2.2M Working Capital Reserve
- \$1,251,370 Excess to be Distributed Back to Shareholder Localities
 - Two Methods Jaunt Considered for Distribution
 - Total Expenses - \$281,171 back to the City
 - Local Share - \$483,981 back to the City



Jaunt

Jaunt - What's Needed	
2,114,588	Original Ask
1,973,232	Revised Ask
1,443,081	shown in budget
187,526	in Reserve
1,630,607	
1,973,232	Less: full ask
342,625	
(281,171)	Reimb from JAUNT
61,454	Add'l Funds

Jaunt - How Did We Get Here?	
Total Expenses Option	281,171
Local Share Option	483,981
Orig Ask	2,114,588
Less: Local Share	(483,981)
FY 24 Budgeted Amt	1,630,607
<u>Currently Shown As:</u>	
JAUNT	1,443,081
Citywide Reserve	187,526
	1,630,607



Important Budget Dates

Work Sessions

March 9

March 16

March 30

April 6

Public Hearings

March 20
(Tax Rate)

March 22
(Budget)

Community Budget Forum

March 22

Budget Adoption

April 11



Questions and Discussion

www.Charlottesville.gov/budget

