

Grants Committee

Meeting Minutes

February 12, 2025

Submitted by: Kimberly Hayes, Grants Committee Chair

*5/6/2025

Motion to approve minutes as presented: Sal Moschella

Motion seconded: Edward Herring

Motion carried by the Committee members present

[Sister Cities Grants Committee Meeting] 16:32:51

Then of course the committee will need to vote to approve the minutes at the next commission meeting.

[Kimberly Hayes] 16:32:58

Okay.

[Edward Herring] 16:33:07

Okay. I think we should get started.

[Kimberly Hayes] 16:33:07

I think we're just waiting for Casey.

[Kimberly Hayes] 16:33:13

Okay, you want to give it another minute?

[Kimberly Hayes] 16:33:26

And that's so...

[Kimberly Hayes] 16:33:53

Share my screen. Am I able to do that, Max?

[Sister Cities Grants Committee Meeting] 16:33:57

You should be able to, yeah.

[Kimberly Hayes] 16:33:59

Okay. I just want to share the agenda, because I don't think that I sent it

[Sister Cities Grants Committee Meeting] 16:34:09

So I actually created an agenda. That has been shared with the public.

[Kimberly Hayes] 16:34:13

Oh, okay.

[Sister Cities Grants Committee Meeting] 16:34:14

And I'm sure what you're going to cover will be encompassed in the the agenda items that I shared.

[Kimberly Hayes] 16:34:23

Okay. And did you share that with

[Sister Cities Grants Committee Meeting] 16:34:24

At this point, I did. Yeah, sent it to the entire committee.

[Kimberly Hayes] 16:34:28

Okay, perfect. Okay, do you all have the agenda that Max sent?

[Salvatore Moschella] 16:34:36

Getting it. Let me see. I'll bring it up.

[Kimberly Hayes] 16:34:39

Okay, it's a link. But I had sent you an agenda. I didn't know if you sent that one or not.

[Sister Cities Grants Committee Meeting] 16:34:40

It's very basic. I just needed to get something out so That's...

[Kimberly Hayes] 16:34:51

You got the one that I had sent you though, right, Max?

[Sister Cities Grants Committee Meeting] 16:34:54

I didn't. Let me look for it now. Either way, what's been shared with the public is the one that I sent, but I'm sure your agenda items will fall under what I've shared so You should still be fine.

[Kimberly Hayes] 16:35:04

Okay, yeah, because the day you asked me for it, I sent it that day.

[Kimberly Hayes] 16:35:09

I don't see in the link that you sent. I don't see the agenda there.

[Salvatore Moschella] 16:35:16

I don't either.

[Kimberly Hayes] 16:35:18

So, okay, I'll just go with what I sent you, which is... Yeah, I sent it on Friday.

[Kimberly Hayes] 16:35:27
And...

[Kimberly Hayes] 16:35:36
Okay, I'll go back to share mine. Explain where I have the agenda.

[Kimberly Hayes] 16:35:41
Okay. Can everyone see this?

[Salvatore Moschella] 16:35:49
Yes, I can see.

[Kimberly Hayes] 16:35:50
Is it too small? I can email it to you all if you need it.

[Kimberly Hayes] 16:36:00
Let's do that real quick. Okay, I am...

[Sister Cities Grants Committee Meeting] 16:36:17
Okay, so I just resent. There's a hyperlink in that email and Again, it takes you to our website where the agendas are posted on our public meetings calendar.

[Kimberly Hayes] 16:36:28
Okay. And I just did to everybody else.

[Sister Cities Grants Committee Meeting] 16:36:29
So we're...

[Kimberly Hayes] 16:36:33
Because I didn't see it there, but I just sent an email. Okay, we will get started then.

[Kimberly Hayes] 16:36:45
Okay, so I have on the Agenda to review and approve our minutes from our previous meeting.

[Kimberly Hayes] 16:36:57
I don't know if that was sent. I don't think we had that sent in a packet or anything, right, Max?

[Sister Cities Grants Committee Meeting] 16:37:05
No, I won't.

[Edward Herring] 16:37:05

Did you send those? Did you send those out? Did you send those out the minutes from the previous meeting?

[Kimberly Hayes] 16:37:07

Say it again. I didn't. I just sent this agenda. Let me...

[Kimberly Hayes] 16:37:17

Hold on.

[Edward Herring] 16:37:19

May I suggest we defer approval until we approve them all at the next regular commission meeting.

[Edward Herring] 16:37:25

Or we're going to run out of time.

[Kimberly Hayes] 16:37:28

Okay, that's fine. Do we need to vote on that, Max?

[Sister Cities Grants Committee Meeting] 16:37:36

I don't think it's necessary. It wasn't on the agenda that I shared, so there wasn't an expectation.

[Kimberly Hayes] 16:37:40

Okay. All right. Fine. So we will just go to um the funding amount.

[Kimberly Hayes] 16:37:48

That we talked about. Oh, sorry, current budget status. So I think we allocated \$8,500 for the grants.

[Edward Herring] 16:38:00

Yes.

[Kimberly Hayes] 16:38:01

And we want to review our review. Grant applications or maybe you all reviewed them before I sent them out So did you all get a chance to look at those? We can pull them up to review. I wanted to flag

[Edward Herring] 16:38:13

Yes.

[Kimberly Hayes] 16:38:14

Two of them as they, I think I made a reference to this in the full commission meeting where two of them seemed like they were request for what would be a travel scholarship, which we were not advertising. We were advertising grants and that is for

[Kimberly Hayes] 16:38:32

Applications for Faith, Kelly, and Sarah Kelly. I don't know if you all had a chance to review those and if you agree.

[Kimberly Hayes] 16:38:39

That we should.

[Edward Herring] 16:38:41

Well, do you mind if we go down the list one by one?

[Kimberly Hayes] 16:38:45

Sure.

[Edward Herring] 16:38:46

Let's start off with the first one with Abigail and Brian Kaser.

[Kimberly Hayes] 16:38:52

Let's see.

[Salvatore Moschella] 16:38:56

Is there an established criteria that we should follow? I came up with my own criteria, but I was wondering if there's criteria that we've used in the past.

[Edward Herring] 16:39:07

We've used different ones, but I think we're more interested in different you know your opinion as to the benefit of the of the or what does it bring to the city of charlottesville?

[Salvatore Moschella] 16:39:19

Right, right.

[Kimberly Hayes] 16:39:19

Yes, and also Sal, we had a criteria of what we would be awarding them on in the actual application.

[Kimberly Hayes] 16:39:30

So if you were able to review that, it's kind of based on those guidelines where overview would be Or the Cliff Notes version would be, how would it clearly benefit the city. In my review.

[Salvatore Moschella] 16:39:45

Yeah.

[Kimberly Hayes] 16:39:46

In my review of the applications, all of them did not seem to meet the criteria where it hit it out the park where you're like, oh, I can definitely see the city's benefit for this versus kind of like a personal interest. But, you know, we can go through them. I mean, we have

[Kimberly Hayes] 16:40:05

Eight applicants, it seems like we may it seems like three of them may be disqualified from this process. So that leaves us with about five in my estimation that we can kind of dig into. So I think that It would probably be.

[Kimberly Hayes] 16:40:29

I think it would probably, I think the first thing that we need to do before we spend time going into the applications is there was an applicant that was from richmond that submitted and then there was an applicant that was from Troy. And I know that we mentioned also at the full commission meeting about the richmond

[Kimberly Hayes] 16:40:47

Applicant and whether or not they would be eligible. And the only thing in reviewing that application that I noticed is that they attended the Winnabah foundation trip to Winnabah last year. So maybe they moved or you know I don't know if their address will disqualify them because it's from richmond but

[Kimberly Hayes] 16:41:08

Max, you may want to weigh in on that.

[Sister Cities Grants Committee Meeting] 16:41:12

Yeah, I think what stands the same is that the city, and I do believe the city manager's office intends for these grants to benefit and be received by individuals who live within city limits.

[Kimberly Hayes] 16:41:29

Okay, so then that would... disqualified the person with the Troy address as well?

[Kimberly Hayes] 16:41:38

Because, I mean, if we're being technical, that is not within city limits. And that would be fine. I'm just trying to make sure we stay within the parameters of The... Well, Palmyra and Troy, I think is the same one.

[Salvatore Moschella] 16:41:47

There's one from Palmyra as well. Oh, okay. I see, okay.

[Kimberly Hayes] 16:41:54

I think that's the same one we're wrapping.

[Edward Herring] 16:41:55

If I may. I know in the past we've had people from the people area for instance who in the county or very close to Charlottesville.

[Edward Herring] 16:42:05

But I think... the major category or the major criteria should be the benefit that the project will bring to Charlottesville.

[Edward Herring] 16:42:18

It's a remote possibility, but it is a possibility that someone from outside the area could be could have an idea that would really, really, really benefit us.

[Edward Herring] 16:42:27

And I think we might want to, if that were to be the case we might want to seriously consider that.

[Edward Herring] 16:42:34

But the benefit to Charlottesville the worthiness of the idea.

[Edward Herring] 16:42:41

Should be the primary criteria And if we came to a choice between two.

[Edward Herring] 16:42:48

That were worthy and one was worthy And we had to decide between two. And one was a resident here and one wasn't, then I think we would definitely resonate with trump out of the should be the one chosen.

[Edward Herring] 16:43:03

But um idea of what it can do for Charlottesville, what it can do for our sister city program.

[Edward Herring] 16:43:10

To me should be our first screening category.

[Edward Herring] 16:43:15

And I think we should eliminate those. Immediately that do not bring us anything.

[Kimberly Hayes] 16:43:16

Oh.

[Kimberly Hayes] 16:43:22

Well, I mean, in that same vein, though, if we are getting city funds and it's outlined that they should be city residents or within city limits. And I think that would uphold that

process to eliminate and you know in the interest of time that would already you know set out

[Kimberly Hayes] 16:43:42

At least two that we don't have to. I mean, I feel like if we are strapped for ideas or resources from the other, let's say five or four eligible applicants and we don't feel like they hit the mark, then maybe we go to that. But I think that we

[Kimberly Hayes] 16:44:01

Advertise the regulations pretty straightforward and that they need to be city residents and we made that clear. So I think in order for us to not have to go outside of those parameters that we should stick to what the city protocol is.

[Edward Herring] 16:44:18

Is that a... new requirement that they be city residents.

[Sister Cities Grants Committee Meeting] 16:44:24

There's always been a requirement that the commission and past grant cycles has gotten away from.

[Sister Cities Grants Committee Meeting] 16:44:30

And so I certainly agree with Kimberly. I would recommend that the committee discuss any grant project where the applicant maybe has significant, and I do mean significant demos triple ties to the city.

[Sister Cities Grants Committee Meeting] 16:44:48

Those are worth discussing. Those are worth me taking back to see whether or not our lead team members agree that those type of projects should be funded with city dollars.

[Sister Cities Grants Committee Meeting] 16:45:01

But Kimberly is correct. We should move forward with the primary criteria being that the grantee is a resident of the city of Charlottesville.

[Kimberly Hayes] 16:45:16

Okay. Are there any objections or can we move forward? Okay, so let's start with I have Abigail and Brian Kaiser.

[Edward Herring] 16:45:22

Please.

[Kimberly Hayes] 16:45:32

Did you all get a chance to review that application?

[Salvatore Moschella] 16:45:38

Yes.

[Edward Herring] 16:45:39

Yes. All right.

[Kimberly Hayes] 16:45:41

I'm sorry, did you have something, Edward? Okay, so these are Charlottesville residents. This is an initiative for Winnaba, which as most of them were, I think, besides one, I think one was for Bess & Son.

[Edward Herring] 16:45:42

No, no, no, not yet. Go ahead, please.

[Kimberly Hayes] 16:45:57

And this one I mean, I felt like that I could see where there could be a benefit for the the city.

[Kimberly Hayes] 16:46:09

But this is up for discussion if everybody has reviewed them, then I don't need to really take a lot of time to go over it if you have read it, but they seem to have their itemized budget here.

[Kimberly Hayes] 16:46:24

And... their cost and everything laid out pretty in a pretty organized way where I noticed some of the other applicants don't necessarily have theirs like that, but this is one of the applications that I felt was pretty strong and that we should consider.

[Kimberly Hayes] 16:46:42

You can tell me the best way to... or the preferred way to move forward with this, if we should just focus on the five and we just don't need to review the other three that were mentioned.

[Kimberly Hayes] 16:46:57

Just kind of mention them all here and then dig back into the ones that we think were the strongest because it looks like I don't think all of them are as strong. Do you have any... Do you want to weigh in on how we should proceed with trying to

[Kimberly Hayes] 16:47:17

Figure out which one is the strongest.

[Salvatore Moschella] 16:47:23

Maybe we can quickly go through and we can quickly go through decide if each one of them is a clear no-go.

[Kimberly Hayes] 16:47:29
Okay.

[Salvatore Moschella] 16:47:35
And maybe explain why. If we all agree that there's three or four or you know, whatever, however many that right off the bat don't require, yeah.

[Kimberly Hayes] 16:47:46
Yes. So the two Yeah, so the two that I was thinking, it was Faith, Kelly, Sarah Kelly, and I believe it is... This is the one.

[Salvatore Moschella] 16:47:58
I would clearly agree with those

[Edward Herring] 16:47:59
Two for Kelly's.

[Kimberly Hayes] 16:48:00
Ebony Walden. This is the person with the Richmond address.

[Kimberly Hayes] 16:48:05
So if we want to just... focus on the other five, which I have is Tanya Jones, Anna Bryant, Destiny Moore, Shael Chapman, and then Abigail and Brian Kaiser.

[Salvatore Moschella] 16:48:06
Yeah.

[Kimberly Hayes] 16:48:19
So if you want to... have those five available?

[Kimberly Hayes] 16:48:25
To review and then Max, you raised a concern because I mentioned in the email that I sent Initially, if there are any clear conflicts of interest.

[Kimberly Hayes] 16:48:36
Please raise them. And I think you mentioned that there may be one with someone who was a city employee.

[Sister Cities Grants Committee Meeting] 16:48:42
Yeah, Ms. Chapman is a city employee. The information that I have thus far is that there are no legal concerns with whether or not she would be eligible to receive a sister cities grant, which is fund a budget allocation that the commission receives from the city.

[Sister Cities Grants Committee Meeting] 16:49:07

But it is more of a policy question. That part I still have to look into.

[Kimberly Hayes] 16:49:13

So how do you proceed with her application, do you think?

[Sister Cities Grants Committee Meeting] 16:49:14

Thank you. I would recommend that you all still discuss it, knowing that you're waiting for the ultimate, you know.

[Kimberly Hayes] 16:49:21

Okay.

[Sister Cities Grants Committee Meeting] 16:49:27

Sign off on whether or not she would be eligible for a sister cities grant.

[Kimberly Hayes] 16:49:32

Got it. Okay. All right. So I think that leaves us with five applicants to discuss.

[Salvatore Moschella] 16:49:38

Right.

[Kimberly Hayes] 16:49:40

Is everybody in agreement? Okay, so we will move forward with reviewing.

[Salvatore Moschella] 16:49:42

Yes.

[Edward Herring] 16:49:43

Yes.

[Kimberly Hayes] 16:49:50

Reviewing Abigail and Brian Kaiser. Okay.

[Edward Herring] 16:49:57

Okay. Go ahead.

[Kimberly Hayes] 16:49:58

So, um. Sorry, did you need to weigh in?

[Edward Herring] 16:50:01

No, no, I was going to comment about Because there's application.

[Kimberly Hayes] 16:50:05

Oh, go ahead.

[Edward Herring] 16:50:09

The idea of what they want to do is a great idea.

[Edward Herring] 16:50:13

I don't know. How much experience they have creating this sort of book. The idea behind it is pretty good.

[Edward Herring] 16:50:23

I actually know them. And therefore.

[Kimberly Hayes] 16:50:25

Mm-hmm.

[Edward Herring] 16:50:29

I think they have the talents to do it. She is from Ghana.

[Edward Herring] 16:50:36

And he was a teacher at Charlottesville High School. But they are... pretty serious type of people And that small family with two kids.

[Edward Herring] 16:50:49

And everything I've ever seen him do has been thorough. And I would like if we went with this one also.

[Edward Herring] 16:50:59

Let's just see a little bit more of a bit more of their idea of their idea of And then the question is.

[Edward Herring] 16:51:08

Listen, \$1,000. For the books.

[Edward Herring] 16:51:13

How they're going to be distributed. Are they going to be sold? Are they going to be given away?

[Edward Herring] 16:51:19

How many books do you get for \$1,000? So I was concerned around the figures of that as to you know um we don't want a box full of books sitting in max's office I'm more interested in how they're going to make contact with people

[Edward Herring] 16:51:38

To get those books out into their hands. And quite frankly, we don't have that many community organizations Basically, we have in charlottesville.

[Edward Herring] 16:51:49

We have the schools and the churches. And... And the largest or the best opportunity to reach people would be through the elementary schools.

[Edward Herring] 16:52:01

And have they made any contacts? Have they had any discussions already?

[Edward Herring] 16:52:06

With elementary school teachers. To see if they would like to use this in their curriculum.

[Edward Herring] 16:52:12

You know, an idea is a great idea, but we have no way of effectively distributing it it has a limited distribution.

[Edward Herring] 16:52:21

Then it's not worth it. So go ahead.

[Kimberly Hayes] 16:52:25

Well, I would think that the distribution and the execution of the project would be on them and they would have you know to figure out how that would be. Now, I do think that, you know, out of the applications, this is more of a tangible goal in terms of being able to see the benefit of the project because

[Kimberly Hayes] 16:52:47

Especially in the Charlottesville community, because if it is circulated within local schools or curriculums or what have you, we would be able to see the exposure and the effort that was put into the project. And I think that that would be a good use of city funds. And it looks like, you know, their budget seems to be not necessarily for

[Edward Herring] 16:53:00

Yes.

[Kimberly Hayes] 16:53:14

Trip related cost where, you know, some of the other projects that I've seen in recent history a chunk of it was for travel to another country where you couldn't necessarily verify all of the effort put into the project more so than you can see the money being used just to fund travel.

[Kimberly Hayes] 16:53:36

So I'm in favor of that in terms of a budget perspective. And I think the idea seems very cohesive and it seems very doable. So that's my feedback. I do think this is a strong application for us to consider as one of the

[Kimberly Hayes] 16:53:56
Finalists to receive the grant award.

[Edward Herring] 16:53:59
Well, as I said, especially because Abigail is from Ghana.

[Edward Herring] 16:54:04
So Abigail grew up with the type of experiences and exposures And they've been living here quite a few years and she has children here. So I think she's in a unique position to be able to present both sides.

[Edward Herring] 16:54:19
Know how to reach them. I don't have a problem with that idea. I love the idea.

[Edward Herring] 16:54:25
But a lot of grants in the past years have followed through on the delivery on the ability to get it out to the citizens, to the children.

[Edward Herring] 16:54:33
And once again. I would say the idea is wonderful. The concept is wonderful I just would like to see.

[Edward Herring] 16:54:40
Before they would be given a grant. A few more.

[Edward Herring] 16:54:46
Thought um made or contacts made with people in the community that would be able to assist them getting the product out And that's no more than perhaps working with so many teachers some of the community leaders to make them aware of it.

[Edward Herring] 16:55:04
And sort of make sure that there's a receiver for the product.

[Edward Herring] 16:55:08
But I do like the product and I think they have the experience and the background to be able to do a good job.

[Kimberly Hayes] 16:55:16
Okay, thank you. I'm going to ask for Sal or Casey to weigh in. And Casey, let me just catch you up real quick since you joined a few minutes late. We received eight applications. Not sure if you were able to review all of them, but what we have decided is we want to

[Kimberly Hayes] 16:55:36

Review about five of these Because two of them seem to be more like travel scholarship requests, which we are not funding at this time. And then one candidate is from Richmond. And then there's another candidate that is from Troy. And we just

[Kimberly Hayes] 16:55:54

Just made a clarification. With Max as well that we want to see the grants go to people that live within the city limits of Charlottesville or close to it, not really surrounding area too far out. So the Richmond one, we definitely are going to leave out at this time. But the one there is one from someone from Troy. And what we said is that

[Kimberly Hayes] 16:56:24

If the content from the other applications seem to be lacking or not as strong, then we could kind of review that one to see if maybe we needed to do that. So that's currently where we are. And then we just reviewed the application of Abigail and Brian Kaiser.

[Casey Eriksen] 16:56:42

Sounds very good all around. And I had a chance to read the proposals so uh or just kind of leaf through generally and read some and pull up a few questions and things.

[Kimberly Hayes] 16:56:43

So...

[Kimberly Hayes] 16:56:51

Okay. Do you have any feedback on the Kaiser application about the books that we were just talking about.

[Casey Eriksen] 16:56:59

I thought that was a stronger application and I thought that that one In terms of physically deliverable that could come back to the physically That one was a bit more clear.

[Casey Eriksen] 16:57:13

And could be, I think, a good fit. So...

[Kimberly Hayes] 16:57:17

Okay, perfect.

[Salvatore Moschella] 16:57:19

I also agree that this was a very strong application. I love the concept.

[Salvatore Moschella] 16:57:25

I think it aligns very well with the mission. And has strong community impact.

[Salvatore Moschella] 16:57:31

Both here and in Winnabah. I just like the fact that this can have a dual impact in both communities.

[Salvatore Moschella] 16:57:40

I think it's also, I also looked at how feasible it is for some of these concepts to you know come through to delivery And this is not too difficult. It's writing a book. If they have the expertise to do that and

[Salvatore Moschella] 16:57:58

We're talking probably very small quantities It's manageable and I think they should be able to deliver. But I agree with Edward. We probably have to ask a little bit more questions a little bit more directly about how they will approach this. But it seemed to me that if I remember correctly i read that they

[Salvatore Moschella] 16:58:18

Are both teachers and they have strong connections to the library system as well. So that would be one way that they could deliver this.

[Salvatore Moschella] 16:58:28

To the communities. And I also thought this would be, wow, what a wonderful gift because this is something that would last for a long time, right? They will be in the libraries, at schools it will be in the public libraries, hopefully. So books have a tendency to have

[Salvatore Moschella] 16:58:43

A lasting impact. And so I think it will be money well spent. I would strongly support this.

[Kimberly Hayes] 16:58:49

Yeah, and with these applications, like we are allowed to do follow up and ask questions before we say we are going to award this to you. And I think that something else in what you were saying Sal just kind of gave me a thought too if they did end up being awarded the grant and being able to see the books physically in Charlottesville

[Kimberly Hayes] 16:59:13

Communities you know they may be able to, you know, with the books not being complete it yet, they may be able to add like a tag that says award recipient of the Charlottesville Sister Cities Commission, which would further the reach and the visibility of the commission.

[Salvatore Moschella] 16:59:27

Mm-hmm.

[Salvatore Moschella] 16:59:33

Right. Yeah.

[Kimberly Hayes] 16:59:33

So, you know, that is something, you know, if they would be willing to do, I think would be good visibility

[Salvatore Moschella] 16:59:39

Exactly. The production costs may not be very, very high, which means that a church might be able to buy some for their for their members and to distribute freely. So I think there's a lot of opportunities to distribute it pretty broadly across the community.

[Salvatore Moschella] 16:59:56

And to your point earlier, Kimberly, the budget also was was very um was very appealing to me because a lot of the money goes directly to the production of the book itself.

[Kimberly Hayes] 16:59:57

Yes.

[Salvatore Moschella] 17:00:09

And not so much on travel expenses. So that's a good all around.

[Kimberly Hayes] 17:00:14

Okay, great. So if there's no more feedback currently on this application at this time, we can move on to the next applicant and know that we will come back to that one as a strong contender.

[Sister Cities Grants Committee Meeting] 17:00:26

I had some feedback, Kimberly, that's okay. That's right. So in terms of the budget, I would like a little more details when it comes to the budget items that they've listed on the application.

[Kimberly Hayes] 17:00:27

Oh, I'm so sorry, ma'am. I'm so sorry. Go ahead.

[Sister Cities Grants Committee Meeting] 17:00:41

Illustrator fee. So just kind of hammering down who the Illustrator is so we don't run into similar situations.

[Sister Cities Grants Committee Meeting] 17:00:50

As we have in the past. Book printing, what company are they working with and how, again, how many books Would they get \$4,000, making sure that we're dealing with a realistic budget.

[Sister Cities Grants Committee Meeting] 17:01:02

I'm not sure what fee for member checking means. I don't know if that's an actual checking account.

[Sister Cities Grants Committee Meeting] 17:01:10

And maybe I missed a description of that in the application itself but I personally need a little more information when it comes to the budget so we can just avoid

[Kimberly Hayes] 17:01:26

That's a good point. And that's fair. And I think that with a lot of these grant applications, people tend to just list top line items and willing to provide further explanation if requested. So I think that's a fair question because yeah i didn't

[Kimberly Hayes] 17:01:48

Think about, oh, who will be the book printer and how many for that cost? So that's a good point.

[Kimberly Hayes] 17:01:56

All right. Is there any other? Oh, sorry. Go ahead, Casey.

[Casey Eriksen] 17:02:01

I agree with Max. I think that's a good clarification. The proposal looks very good, but I even know from having written grant applications myself that sometimes i can be a bit vague in the beginning and then once it's approved, just sort of make the numbers work in a way

[Casey Eriksen] 17:02:18

But to have a little more clarity now would be may be good just for this new cycle.

[Kimberly Hayes] 17:02:24

Yes, I agree.

[Edward Herring] 17:02:27

Because we will improve there. Reimbursement based upon how closely they match what they applied for.

[Edward Herring] 17:02:35

So we definitely have to be able to follow the plan.

[Kimberly Hayes] 17:02:35

Absolutely.

[Kimberly Hayes] 17:02:41

Yes. Okay. Are we all set on this one to come back to for later consideration. Okay, let's move to Shyelle Chapman. Anna Bryant and Destiny Moore both have Palmyra and Troy addresses. So we will go to Cheyllle Chapman, if that's all right with everybody.

[Kimberly Hayes] 17:03:01

Okay. All right. So this is another one that was for Ghana and this um applicant is looking for travel costs to go to Ghana to get fabrics to um make garments and it says, you know, promote cultural exchange opportunities um

[Kimberly Hayes] 17:03:27

I didn't necessarily get as strong of a feeling about how it would impact our community as much as I did for the books. But that's not to say it can't be further explained. And, you know, again, the The budget is mostly for travel, some textiles

[Kimberly Hayes] 17:03:50

And materials seem very low, but I know the cost of currency as much as... cheaper there. So, you know, it's similar to Max's question about detail, even though it says one bale for her textiles is \$170. I don't know how much one bale is, but...

[Kimberly Hayes] 17:04:13

I would love to ask more questions if we decide to move forward with this candidate and this candidate Happy to hear anybody else's thoughts on this applicant.

[Edward Herring] 17:04:24

This, this... application is almost Carbon copy.

[Edward Herring] 17:04:29

Of one from 2017. That was approved and failed.

[Edward Herring] 17:04:36

The goods set in customs And we had an inability to get them in the country.

[Edward Herring] 17:04:43

And the groups that they had together here to be able to work with them Because it took so long, the groups fell apart.

[Edward Herring] 17:04:51

We need to go back and research back through the files.

[Edward Herring] 17:04:55

To dig out the information as to what happened in 2017.

[Edward Herring] 17:05:00

But we had a big issue, a big problem money had been spent but at the end, we actually received nothing here and it was a textbook project with Ghana.

[Edward Herring] 17:05:17

Intent was to bring local textiles from Ghana to here. And teach people how to work with them and teach people how to produce some of them. So the similarities are overwhelming.

[Edward Herring] 17:05:30

So before I can... really come in any further I suggest that we look into the grants from 2017, 2018.

[Edward Herring] 17:05:42

And look at that particular grant on the textual grant. And see what wind up happening with that.

[Kimberly Hayes] 17:05:50

Well, Edward, thank you for raising that because even if that wasn't the case from the experience in 2017. You bring up a good point that I wouldn't have even thought about of what if the products do get held in customs and what if we never receive them? That would be

[Kimberly Hayes] 17:06:07

Kind of a waste of money. And that's I mean, it's just a it's something good to be mindful of because I mean, that can happen. And especially, and even especially since there is a previous example of that and I wasn't aware, I didn't go back as far as 2017 from our previous grant applications to know that. So thank you for

[Kimberly Hayes] 17:06:32

Raising that.

[Salvatore Moschella] 17:06:35

I have similar concerns too. I think that i think the outcome is a little vague. The execution is a little vague.

[Salvatore Moschella] 17:06:45

And the idea is great, but it's a big idea that makes me doubt whether it can be accomplished within the timeframe and budget.

[Salvatore Moschella] 17:06:56

In a meaningful way.

[Salvatore Moschella] 17:07:02

And a benefit to the Charlottesville community. I mean, I could see the benefit in Winnabah.

[Salvatore Moschella] 17:07:08

That people would address the issue of all these garments that arrive there.

[Salvatore Moschella] 17:07:15

They presumably would train people to weave these fabrics into useful items.

[Salvatore Moschella] 17:07:22

But again. It just i it seems to be a very

[Salvatore Moschella] 17:07:30

Unaccomplishable project. Within the scope that we have of budget and time.

[Salvatore Moschella] 17:07:37

So it just makes me a little bit uneasy.

[Kimberly Hayes] 17:07:43

Casey.

[Casey Eriksen] 17:07:44

I suppose we are... As a committee called to move forward the applications in the form that they're written, but is there any avenue for, and I just don't know procedurally for asking sort of a follow-up or a clarification. And one thing that i

[Casey Eriksen] 17:08:06

Wondered about, and it would, of course, substantially change the project But if there were some other how do we say how do we say source of fabric that could be procured here in the us by artists that are using traditional practices or

[Casey Eriksen] 17:08:30

Something of that sort, but a kind of a follow-up But again, that substantially changes the whole procedure. And I think that's not our scope. It's really to approve or not approve.

[Salvatore Moschella] 17:08:37

Yeah, it does.

[Casey Eriksen] 17:08:43

As I see it.

[Kimberly Hayes] 17:08:49

Max, anything?

[Sister Cities Grants Committee Meeting] 17:08:51

So I remember at least one project that was proposed, I guess just the last grant cycle, where the chair at that time went back to an applicant and ask them to modify their project in a way. And they were completely fine with it.

[Sister Cities Grants Committee Meeting] 17:09:10

And so I don't, you know, it may be worth having that conversation. I don't know. That's for you all to decide, but I just wanted to share that bit of information.

[Sister Cities Grants Committee Meeting] 17:09:20

The only other thing that I wanted to offer on a more broader scale is in her budget proposal.

[Sister Cities Grants Committee Meeting] 17:09:30

I noted that she is charging \$10 per item for labor costs.

[Sister Cities Grants Committee Meeting] 17:09:38

And I don't know that the commission wants to get into compensating.

[Sister Cities Grants Committee Meeting] 17:09:47

Grant recipients. Their projects in any form so I think that's something to consider, not just for her project but

[Kimberly Hayes] 17:10:01

Thank you. That's so great.

[Edward Herring] 17:10:03

Kimberly, I will, if I may, I will take it up.

[Edward Herring] 17:10:07

The responsibility to go research that previous project and share with everyone.

[Edward Herring] 17:10:14

I'll get as much information as I can as fast as possible and I share it with everyone.

[Kimberly Hayes] 17:10:14

Okay.

[Edward Herring] 17:10:18

So we can take a look at that. Knowing why And it fell apart. What would help us a lot.

[Edward Herring] 17:10:26

I personally am not overly keen on this because I don't see how it's going to really bring a giant benefit. But at the same time, it's worth it.

[Kimberly Hayes] 17:10:27

Yes.

[Edward Herring] 17:10:35

I'll get more information on, okay?

[Kimberly Hayes] 17:10:37

Thank you.

[Sister Cities Grants Committee Meeting] 17:10:38

It may be fair to have this conversation with the actual applicant.

[Sister Cities Grants Committee Meeting] 17:10:43

They may be able to share hasn't been considered here.

[Edward Herring] 17:10:49

Okay.

[Kimberly Hayes] 17:10:49

Yes, thank you. Okay, thank you for all your feedback. Is there any further feedback on this applicant?

[Kimberly Hayes] 17:10:57

Okay. Is there any unreadiness to move forward to the next applicant?

[Kimberly Hayes] 17:11:03

All right, we will go to Tanya Jones. So this applicant also lists the sister city as winnaba for the target of this program this is wellness and wealth beyond borders.

[Kimberly Hayes] 17:11:22

My... assessment of this application. I want to i want to to champion this idea, but it seemed like the application is kind of all over the place.

[Kimberly Hayes] 17:11:37

It's talking about in one And one breath.

[Kimberly Hayes] 17:11:42

Apparel like scrubs for healthcare workers. And then it also talks about wellness and wellness fares and addressing critical health solutions and entrepreneurship But it looks like, I mean, it's very wordy, but it doesn't seem to have a common theme and they'll, I think the initial idea that was introduced, I wanted to champion it and say, oh, this seems like it could work. But then, you know, I also look at the budget, it's not

[Kimberly Hayes] 17:12:17

Detailed is just \$2,500 to go to Ghana with people they plan to reach hundreds here, hundreds there like No detail there either. It's just very broad and very dense and you know, while we could You know, if it was um

[Kimberly Hayes] 17:12:35

In further consideration, go back to the applicant and ask for more clarification.

[Kimberly Hayes] 17:12:42

My interpretation is that it seems to be a bit disjointed but um appreciate the idea. I just don't think it's laid out in the most cohesive way to make me be more you know invest it to want to award

[Kimberly Hayes] 17:13:07

This applicant. Anyone else have thoughts?

[Edward Herring] 17:13:10

I agree with you. I had problems. Understanding the wellness aspect And what would be her qualifications are in this area.

[Edward Herring] 17:13:20

And then the leap from the wellness selling scrubs.

[Kimberly Hayes] 17:13:25

Right.

[Edward Herring] 17:13:26

That sort of I didn't make that connection.

[Salvatore Moschella] 17:13:31

I agree. I agree as well. There's no clear outcome and so And I agree with, I think, Kimberly, you praised it the best. You've hit all the right points.

[Salvatore Moschella] 17:13:45

And i i would have a very difficult time moving this application forward.

[Casey Eriksen] 17:13:52

And while it may have a few novel points in it, an interesting focus.

[Casey Eriksen] 17:13:57

There are other applications which are stronger. And if we're thinking about allocating our resources where we know we're going to have a sure success for the city and in general using the city's money to do this.

[Casey Eriksen] 17:14:13

And fund it then fund it then I think to go with something a little bit more clear and also that brings more of a direct benefit.

[Kimberly Hayes] 17:14:25

Max, do you have any? Feedback?

[Sister Cities Grants Committee Meeting] 17:14:32

No, I think you guys hit all the right points.

[Kimberly Hayes] 17:14:34

Okay, thank you. Okay, so that leaves us with

[Kimberly Hayes] 17:14:43

Three of the charlottesville members charlottesville, folks with Charlottesville addresses that.

[Kimberly Hayes] 17:14:51

Charmsville residents, sorry, that applied and now um based on the fact that we really kind of have one standout one that's kind of strong. I think that now is where we revisit the Palmyra, Troy.

[Kimberly Hayes] 17:15:09

Resident applications. I have Anna Bryant. And Destiny Moore, are we all in agreement to at least review these before we make a decision on whether or not we would like to have them in contention for a grant.

[Edward Herring] 17:15:23

I agree with that, please.

[Kimberly Hayes] 17:15:27

Okay. So I have, um, this is Anna Bryant, a connection to our place. So this one um is targeting the sister city in Besenson And... It seems like she has a connection there.

[Kimberly Hayes] 17:15:47

A little bit more detailed of a budget. There would be travel to Bezinson included.

[Kimberly Hayes] 17:15:54

I think that the reach of who it would reach was a little vague.

[Kimberly Hayes] 17:16:01

But this is an art project that she'd like to display or work on and display in both places.

[Kimberly Hayes] 17:16:09

And... Yeah, I mean, I think that It's not the strongest application. It's vague, but it's the only one that um targets peasants on, the only other sister city outside of Winnaba, some of the artwork that she provided is, you know, a good starting point and it looks great.

[Kimberly Hayes] 17:16:34

But um Like I said, to me, it seemed a little bit vague and maybe if it was something we'll consider You could go back to her for some more detail.

[Edward Herring] 17:16:46
Casey.

[Casey Eriksen] 17:16:47
I think with some clarification, the reach of that particular project could be very good.

[Casey Eriksen] 17:16:53
But I think it might require a little bit of tailoring or follow up.

[Casey Eriksen] 17:16:58
And again, kind of following on the other question too. I think we should do that.

[Casey Eriksen] 17:17:05
But we also don't want to have the air favoritism that we're only following up with the projects that we think have You know, but if there is I think a future with this project we can say you know the committee

[Casey Eriksen] 17:17:20
Is considering actively and during our review process a few questions came up.

[Casey Eriksen] 17:17:25
Could you provide some clarification for our continued review or something vague like that?

[Casey Eriksen] 17:17:31
And see what they say and just list them.

[Kimberly Hayes] 17:17:36
Edward.

[Edward Herring] 17:17:37
Kind of like this because i like this Earlier in the year I spoke of the art project in Cleveland when I went up there.

[Edward Herring] 17:17:47
They had displayed art projects that were done on all their sister cities.

[Edward Herring] 17:17:52
That they had done. In conversations I've had with people investors on over the last year.

[Edward Herring] 17:18:00

We've talked a big thing about exchange. Whereas perhaps an artist would be an artist would present ambitious on art from Charlottesville And then present here art from Bessenson.

[Edward Herring] 17:18:17

And so that I don't think basis on is going to be overly interested in an American artist thinking their own See, street season.

[Edward Herring] 17:18:29

The second piece of that was if we could do a two-way exchange where the artist would prepare some things to go to Bessassan and vice versa the questions will come around quantity and size and where would it be shown

[Edward Herring] 17:18:46

And who would own it in the end? You know uh Where could... You want it to be... quality products.

[Edward Herring] 17:19:00

That could be displayed comfortably someplace. If we were to go with them. I like the idea but much, much more needs to be developed.

[Edward Herring] 17:19:09

In terms of how it's going to benefit both cities And how durable and permanent it's going to be and how much are we talking about OJ.

[Edward Herring] 17:19:18

You know, because we don't want to fund something And then it's five small sketches.

[Edward Herring] 17:19:25

You know so so it does need some fleshing out But the idea overall sounds pretty good.

[Kimberly Hayes] 17:19:36

Thank you. So.

[Salvatore Moschella] 17:19:39

I agree with that as well. I think I like the idea.

[Salvatore Moschella] 17:19:44

But my question was around durability. Is this like a one-time art show or would the city eventually own the art and it could be displayed somewhere in the library and the you know the municipal building or somewhere to have some durability to the project. So some more questions would have to be

[Salvatore Moschella] 17:20:06

Asked. Otherwise, it just seems like \$3,000 to travel to France and paint some artwork so Yeah, I mean, I would not rule it out, but more questions would have to be asked.

[Kimberly Hayes] 17:20:24
Max?

[Sister Cities Grants Committee Meeting] 17:20:31
Sure. So let's see. I guess I have a few things to that I would say that you all should consider first, just keeping in mind that this is not a city, a resident lives within city limits who's applying for this grant.

[Sister Cities Grants Committee Meeting] 17:20:46
I know that the commission and the grants committee has had conversations in the past about issuing grant awards where the grantee is traveling to our sister cities and whether or not the commission really gets the return that they had hoped to have.

[Sister Cities Grants Committee Meeting] 17:21:09
Whether or not a grant project necessitates the need for the grantee to travel to a sister city? Does it increase your, from my understanding, what I gathered from Edward the things that you all talk about in your meetings is that you're trying to increase the system city footprint here.

[Sister Cities Grants Committee Meeting] 17:21:28
Get people more involved and engaged and aware of what you're doing. And I think you just need to consider whether or not this project helps with that. You all have awarded several, I'd say, projects in the past.

[Sister Cities Grants Committee Meeting] 17:21:42
Of this exact same nature. And I mean, I think that's a good guide to let you know whether or not you'd want to then approve yet Another one.

[Edward Herring] 17:21:57
Casey? One last thing.

[Kimberly Hayes] 17:21:59
Okay.

[Edward Herring] 17:22:00
I'm not totally sure. That to do this project, traveling would be required.

[Edward Herring] 17:22:08
When you think about the availability of digital media uh everything you could possibly imagine investing in, as well as here in Charlottesville.

[Edward Herring] 17:22:20

I don't think nowadays that you need to travel to Bessenson to actually do an art project.

[Edward Herring] 17:22:29

Every conceivable sin. Every conceivable angle is available.

[Edward Herring] 17:22:36

To be seen in high definition. Without traveling there.

[Edward Herring] 17:22:42

And so I like the idea of having some murals and art prints and different things I just don't think.

[Edward Herring] 17:22:53

That a plane trip it's necessary.

[Kimberly Hayes] 17:22:57

So my only, Casey, I'll come right to you. I just want to respond to Edward real quick. I hear you, but I think that the applicant submitted the grant application based on traveling to Besenson. So I don't know that

[Kimberly Hayes] 17:23:13

They would be willing or have the same passion to do it if they aren't funded to go there i mean I'm not necessarily willing to say, oh, hey, here, take a trip to france and Yeah, great if she could do it.

[Kimberly Hayes] 17:23:29

She may not, you know, she didn't submit based on doing it you know, remotely with the French influence. So that would be my only counter to your point about doing it there casey

[Edward Herring] 17:23:42

Sure.

[Casey Eriksen] 17:23:45

And in a similar, I agree with Kimberly with what you said And also, Edward, what was said there.

[Casey Eriksen] 17:23:52

I wanted to offer an idea, and it could be something just within our committee that we think I mean, I have a few artist friends in Richmond who paint Scenes of Istanbul and Budapest and everywhere else, and they've never gone to these places

[Casey Eriksen] 17:24:07

And, you know, so much is available And I wondered if we had two really strong projects But then we had some partial funding left over or something like that.

[Casey Eriksen] 17:24:20

And if we could approve portions of this this application you know this application you know possibly the supplies or this or that.

[Casey Eriksen] 17:24:30

But that could be another avenue to say. You know we've we've come back sort of with a response or with a project idea This is available to you.

[Casey Eriksen] 17:24:42

And then they can accept it or decline it. Awesome.

[Edward Herring] 17:24:46

This is also another issue where we want to look back 2016, where we funded people to make it.

[Edward Herring] 17:24:55

Videos of the city. To be shown here, a business song.

[Edward Herring] 17:24:59

So we did fund people to two people that was supposed to be video productions of the city of Bestasone.

[Edward Herring] 17:25:09

Which I don't know where they would be or what happened to them but people got funded for that.

[Edward Herring] 17:25:15

And so... That's why I keep going back to Whatever people do, we need to make sure that is something that can be delivered and then we can get our hands on it and we can own it.

[Edward Herring] 17:25:27

But this project I like the idea of having murals of lessons on all our cities.

[Edward Herring] 17:25:35

Is played here in Charlottesville. It would be wonderful. Like I said, I'm just not so sure not so sure \$2,000 for flying the best and so on. I stayed in a hotel and best is on to paint.

[Edward Herring] 17:25:50

Is going to bring us the best rewards. Or best bang for the dollar.

[Edward Herring] 17:25:55

But once again, that's just my feeling.

[Kimberly Hayes] 17:25:55

Well, also too So also too, just before we make concessions, we just want to keep in mind that this person doesn't live in the city limits. So before we make additional accommodations to try to make their project work.

[Kimberly Hayes] 17:26:15

We already were you know, extending a courtesy to even consider reviewing their application since they don't live in the city limits. So I wouldn't spend too much time if this is not like a strong application. So I just want to

[Kimberly Hayes] 17:26:28

Offer that. And if there is no further feedback on that one for now, we'll go to the last one, Destiny Moore, which also is outside of the city limits. This is the one from Palmyra.

[Kimberly Hayes] 17:26:45

This is a project called Growth Nation. And to me, the description of furthering the mission to do cultural exchanges and workshops just seemed a little vague, not very descriptive.

[Kimberly Hayes] 17:27:03

You know, I like the idea of cultural exchanges and festivals and workshops and things like that, but it's not as if She provided... anything that says, oh, a festival, a cultural festival for food in June, similar to the you know taste of Chicago where it'll be different you know i i would look for

[Kimberly Hayes] 17:27:26

Things that are more detailed. And then this is to a request for You know, it's funding that list materials that are not detailed festivals community development, you know, in her budget that's not detailed. So what are we paying \$2,000 for community development. What does that look like? And who do you have in mind for guest speakers or things like that? So while it's a

[Kimberly Hayes] 17:27:56

Great starter idea it just seemed to be a little vague to me.

[Kimberly Hayes] 17:28:03

Casey. You're on mute, honey.

[Casey Eriksen] 17:28:10

Sorry, I agree completely on this one. And I recall sometimes things that I encounter in the classroom students as they should make discoveries and they make a discovery that they're going to do something And it's wonderful that they do, but sometimes it's not

[Casey Eriksen] 17:28:28

A true discovery. It's just something that they do at that moment.

[Casey Eriksen] 17:28:32

Do you know what I mean? And I think this idea feels a little bit like that. It's not fully formed.

[Kimberly Hayes] 17:28:34

Right.

[Casey Eriksen] 17:28:40

It's not. Possibly going to deliver on the ground here what we're expecting it to do.

[Casey Eriksen] 17:28:47

And there's just a little bit too much I think, that's not if there are other options, which I think there are.

[Casey Eriksen] 17:28:53

That's my take on this one.

[Kimberly Hayes] 17:28:56

Yes. And again, this is another one that is outside of the city limits before we consider a lot of accommodations for. So I would just keep that in mind. And, you know, also, you know, based on your point, Casey, it just brings me to like the age that we are in now where there's a lot of AI and, you know, resources where you can

[Kimberly Hayes] 17:29:17

Provide like wordy explanations that still is lacking a lot of content.

[Kimberly Hayes] 17:29:22

To me, which it seems like this kind of falls under like, it sounds like it could be good, but there's not really any depth Where I can gather like that this would be a... a tangible project with clear outcomes. So that's just my thought on it.

[Kimberly Hayes] 17:29:44

Anybody else want to weigh in?

[Edward Herring] 17:29:46

For what it sounds familiar. The text, the verbiage.

[Salvatore Moschella] 17:29:47

Yep.

[Edward Herring] 17:29:51

It sounds familiar. There's a little bit of that. In our own charter.

[Edward Herring] 17:29:57

With the sister city uh commission. And more verbiage like that. And if I look at the very at the websites of several different cities That's what that reminds me of, stuff that's already been written and justified and written as the mission

[Edward Herring] 17:30:15

You know, and just found I didn't find it to be original.

[Edward Herring] 17:30:20

Because I've seen it before.

[Kimberly Hayes] 17:30:26

Anyone else?

[Salvatore Moschella] 17:30:27

Yeah, I also wanted to follow I agree with what has been said about the vagueness and the lack of clear outcomes.

[Salvatore Moschella] 17:30:38

To me, this falls in the same category as the wellness project where it's There's a lot of lack of detail.

[Salvatore Moschella] 17:30:47

No clear vision. And frankly, I'm not sure how it could be pulled off in the timeframe and budget that we have. It's just not a something that could that i don't believe can be accomplished.

[Kimberly Hayes] 17:31:02

Okay, Max.

[Sister Cities Grants Committee Meeting] 17:31:03

I don't have any additional comments.

[Kimberly Hayes] 17:31:07

Okay. With that being said, I think that um We could probably move on from the two outside the two applicants outside of Charlottesville city limits, that would be Anna Bryant.

[Kimberly Hayes] 17:31:21

And Destiny Moore. I don't think that it would be worth exploring further since the content is not as strong for the criteria that we have set out for what we would like to see.

[Kimberly Hayes] 17:31:34

And a grant. With the three that we have to work with, we already talked about the promising application from the Kaisers. I would think that we would just go back to them with some more questions if we want to

[Kimberly Hayes] 17:31:51

Keep that one in contention. Ms. Chapman.

[Kimberly Hayes] 17:31:56

I think we talked about the difficulty with the textiles and the materials and Edward said that he would check on the previous project to see where that would be.

[Kimberly Hayes] 17:32:10

Similar and cause similar problems that I think we might want to stay away from granting funds for that and then Ms. Jones with the wellness project.

[Kimberly Hayes] 17:32:28

I don't know that I would want to move forward, but that would be based on the committee's decision. But that leaves us at a place where we really just have one strong applicant.

[Kimberly Hayes] 17:32:40

Out of the ones. Casey.

[Casey Eriksen] 17:32:44

My question is whether or not maybe that is okay, that if that is okay fits the criteria it will have an impact.

[Casey Eriksen] 17:32:55

Both here and elsewhere. And if most of the things that we talked about with the budget, most of them are pretty clear. We can follow up a little bit.

[Casey Eriksen] 17:33:05

But if we did have just the one. Do we do Do we just approve that and that's the one Or do we do two cycles and do a second half of the year and October.

[Kimberly Hayes] 17:33:19

Oh, sorry. Yeah, well, I was kind of thinking along the lines, two, two thoughts And this is just a thought we would have to agree and vote on it and all those things. If we just have the one strong application

[Casey Eriksen] 17:33:20

No, no, but that was all I had but you know perhaps there's just one.

[Kimberly Hayes] 17:33:36

With some of the questions that we had. This is the only one that we could award. Either we could increase the ground amount and talk about more resources to make it more impactful, and then two, and when I say increase the ground amount, I don't mean the whole \$8,500.

[Kimberly Hayes] 17:33:54

I'm just saying like we gave, I think, 4,000 last cycle. But if we were going to have one and we maybe have questions for them and see if additional resources would help it flesh it out a little bit without letting them know that we could award them more. That could be one thing. And then the second would, we did talk about

[Kimberly Hayes] 17:34:14

You know two grant cycles and maybe this could um gear us up to do the second grant cycle this year. So since we already have like an application and we went through that whole process of getting it to this place to launch a second round would not take much.

[Kimberly Hayes] 17:34:33

That's my thought, but you all can weigh in with your thoughts.

[Edward Herring] 17:34:41

When you see a second round when are you thinking that that would happen?

[Kimberly Hayes] 17:34:47

Well, being that if we go with one applicant, it wouldn't take a lot to do it You know, in another like maybe May or something like that i mean I don't know. I mean, I don't think it would take a lot because, I mean, it took a lot to get us to creating this application and changing the language and trying to have a focal point where it would be

[Kimberly Hayes] 17:35:15

You know, very clear where we can see the benefit and things like that. But just based on the applications that we received maybe we outline some even clearer language that probably shouldn't take too much, but to say only Charlottesville applicants, I don't know if we did say that and

[Kimberly Hayes] 17:35:33

We promote it that way and people still apply it anyway. But I don't think it would take it would be a heavy lift to do another rollout in a couple months.

[Edward Herring] 17:35:45

Well, I think that's it. Possible idea.

[Edward Herring] 17:35:51

You know, we don't want to run into an AC fiscal year.

[Kimberly Hayes] 17:35:55

Right.

[Edward Herring] 17:35:55

You know we want to be able to release the funds if we thought it was going to run next fiscal year so that the budget committee will be able to reconsider what to do with it. But here, if we added a few more months to this, put another grant cycle out there.

[Kimberly Hayes] 17:36:00

Right.

[Edward Herring] 17:36:12

The timing might be better too. You know, we talked about that one of the reasons for having two cycles was the fact that it gives people a chance not to have to plan a whole year ahead of time.

[Kimberly Hayes] 17:36:24

Right.

[Edward Herring] 17:36:24

But I agree, we shouldn't definitely not give money out Unless we feel very, very strongly about an application.

[Edward Herring] 17:36:33

And I think that was one we felt strongly about. I'm not so sure that

[Edward Herring] 17:36:41

More money would be necessary except maybe in the production side to increase the numbers of tangible products.

[Salvatore Moschella] 17:36:47

Yes.

[Edward Herring] 17:36:49

But other than that, I would say that as a committee.

[Edward Herring] 17:36:54

I would follow your lead, Kimberly, that we... perhaps come out with a second grant cycle in this fiscal year.

[Edward Herring] 17:37:04

And I'll leave it for you to figure out how to how to present or make a motion or whatever you want to do within within this committee.

[Kimberly Hayes] 17:37:15

Let me hear from Sal and Max and then we'll See what...

[Salvatore Moschella] 17:37:19

Yeah, I like the idea of a second cycle.

[Salvatore Moschella] 17:37:26

What has been the distribution channels for this this grant um you know who who was it who was the target audience for this when it went out.

[Kimberly Hayes] 17:37:39

Well, we promoted it on social media we had hard flyers. We did an interview on NBC 29.

[Salvatore Moschella] 17:37:46

Okay.

[Kimberly Hayes] 17:37:47

You know, we tried to go to, it was not necessarily a specific demographic. It was just Charlottesville residents. And like I said, we promoted it, you know, digitally.

[Salvatore Moschella] 17:37:54

I see, okay.

[Kimberly Hayes] 17:38:01

Print, you know, just like you walk up to stores or billboard places where you could do where posters could be seen.

[Kimberly Hayes] 17:38:10

Then, you know, broadcast. Yes.

[Salvatore Moschella] 17:38:12

Yeah, I was just curious. I think that a second round would be great. Maybe we could also maybe target schools, universities and high schools particularly to see if there might be some interest there and we can maybe dig up some

[Salvatore Moschella] 17:38:28

Hidden talent, so to speak. Yeah, I think, and I agree with Edward i think it's important that we use the money wisely for projects that we feel strongly about.

[Salvatore Moschella] 17:38:45

And for the ISER project. You know maybe potentially could allocate more money during a second phase if needed for production, as Edward was saying.

[Salvatore Moschella] 17:38:58

Publish more books for distribution but Otherwise, maybe we could just roll the money or whatever funds are left over to next fiscal year, I would imagine, right?

[Kimberly Hayes] 17:39:09

Yes. And Casey, you had your hand up.

[Casey Eriksen] 17:39:13

Yes, following up on one point about the university and the students of all levels from K-12 through the university.

[Casey Eriksen] 17:39:22

I think that's one of our assets that we have here in Charlottesville.

[Casey Eriksen] 17:39:26

And I know we don't want to cater too much that cater too much this fund becomes a sort of a channel for grad students to travel or something like that but I can say that they will do a lot of work

[Casey Eriksen] 17:39:41

And they will follow through on their projects too. They always do or nearly always do.

[Casey Eriksen] 17:39:46

And so I would echo that if we could also share this and continue to do that as we have.

[Salvatore Moschella] 17:39:53

Mm-hmm.

[Casey Eriksen] 17:39:53

With the university and with PVCC and with all around, it would just be, it'd just be good i think

[Salvatore Moschella] 17:39:59

Yeah.

[Kimberly Hayes] 17:39:59

And I would just say that I don't think the travel is an issue if the output is consistent with the budget. Like if we could see the benefit of traveling to the sister city which we want to raise the awareness of our sister city and if you could travel there, great. So if, you know, if it's grad students that do want to travel there and they

[Kimberly Hayes] 17:40:25

Have a project that meets all the marks, hits all the marks that we are saying that we want to target, then that wouldn't be an issue. We're just trying to really rein in people getting a glorified vacation paid by the city without doing the ROI on

[Kimberly Hayes] 17:40:47

The investment that we're making in the project. So it's in good faith that you're going to complete the project based on what you said, which is why we want as much detail as possible in the application. But I mean, even with that, you still can never really dictate

[Salvatore Moschella] 17:41:00

Right.

[Kimberly Hayes] 17:41:03

What the final outcome is going to be, but we want it as close to that for you to be able to get reimbursed for the amount based on what you said that you were going to do so Did you have a...

[Edward Herring] 17:41:16

I agree with you. I think he's right.

[Sister Cities Grants Committee Meeting] 17:41:21

Were you saying something, Edward?

[Edward Herring] 17:41:23

No, I was just agreeing with Kimberly. I think you have a, what we've all said in the last five or ten minutes. I think we all seem to be in agreement that, yes, we should go ahead with a second

[Sister Cities Grants Committee Meeting] 17:41:26

Okay.

[Edward Herring] 17:41:34

Psycho, we've got a good... good application now, a much more thorough application.

[Edward Herring] 17:41:42

And we've had one project we think is worthy of moving forward with were some stipulations.

[Edward Herring] 17:41:48

And that we accept that and move on. And that we get over this tendency to feel we got to give it away.

[Edward Herring] 17:41:55

That was um that was Several years ago, there was a little bit of that we had much more money to deal with.

[Kimberly Hayes] 17:42:02

Mm-hmm.

[Edward Herring] 17:42:03

We made some decisions that um you know I think several years ago.

[Edward Herring] 17:42:11

For us, goodness being a good commission was giving money away And that's not the case now. Being a good commission is, what are we doing for the city of Charlottesville?

[Edward Herring] 17:42:22

Promote sister cities, our sister cities and our relationships. And with that headset on us I think that I think it's good and once again we drop from May, if it doesn't work, it may. We have another we want.

[Edward Herring] 17:42:37

We will rebudget the money and start working on the fall grant cycle.

[Kimberly Hayes] 17:42:42

Okay. Max, did you have anything you wanted to add before we conclude on this.

[Sister Cities Grants Committee Meeting] 17:42:47

Yeah, sure. So good conversation in terms of approving the second grant cycle, you all can take a vote to then take that recommendation back to the commission to approve at the next meeting.

[Sister Cities Grants Committee Meeting] 17:43:03

For the second grant cycle. In response to what Sal and Casey shared.

[Sister Cities Grants Committee Meeting] 17:43:11

As far as K through 12 students. Being grant recipients, there'll be some logistics to work out there. I know in the past the application asked for their parents to sign off on it.

[Sister Cities Grants Committee Meeting] 17:43:23

But we have run into situations where the K through 12 students haven't followed through on some projects we'll need to work through those logistics to make sure that we get projects that are definitely executed.

[Sister Cities Grants Committee Meeting] 17:43:41

And then considering that we only have just the one, I guess, project to push through this time.

[Sister Cities Grants Committee Meeting] 17:43:48

I don't want you all to forget that you have tons of past projects that you could use some of these funds to showcase in some way.

[Sister Cities Grants Committee Meeting] 17:43:56

That's just a recommendation, but I don't want you to forget that those are out there.

[Sister Cities Grants Committee Meeting] 17:44:01

And I don't think the greater Charlottesville community has really been able to partake of those. The grantees have come and presented to the group.

[Sister Cities Grants Committee Meeting] 17:44:10

And a handful of them have had those projects on public display, but the better part of them have not. So just wanted to remind you of that.

[Sister Cities Grants Committee Meeting] 17:44:19

And I think that's all.

[Kimberly Hayes] 17:44:20

Thank you, Max. So I want to um just have a consensus before we wrap.

[Kimberly Hayes] 17:44:29

This meeting that we will... disregard the two applications that seemed to be travel scholarship one. So that was Faith Kelly and sarah kelly are we all in agreement on that one that we don't we don't need to take the time to review those.

[Edward Herring] 17:44:49

I agree with you.

[Kimberly Hayes] 17:44:51

Okay, and then for the applicants that live outside that are not Charlottesville residents that we will move forward.

[Salvatore Moschella] 17:44:52

Yes.

[Kimberly Hayes] 17:45:02

We will pass on those as well.

[Edward Herring] 17:45:04

And I think mostly because I don't think being married to be...

[Kimberly Hayes] 17:45:08

Well, that's fine. I mean, we had that conversation. I'm just trying to be clear, but, you know.

[Kimberly Hayes] 17:45:12

To make sure we're all in agreement, all on one accord where we did give a thorough vetting.

[Kimberly Hayes] 17:45:19

Of the applicants before we present this to the full commission just to, you know.

[Kimberly Hayes] 17:45:26

Confirmed that they went through the process of consideration And then for the other two city residents outside of the Kaiser application that we reviewed and we don't feel that it meets the criteria that we are looking for and that we want to pass at this time.

[Edward Herring] 17:45:44

I agree.

[Kimberly Hayes] 17:45:45

Okay, great.

[Salvatore Moschella] 17:45:45

Correct.

[Sister Cities Grants Committee Meeting] 17:45:45

So I know that I am still personally going to follow up on the application that you all received from a city resident.

[Kimberly Hayes] 17:45:53

Yes.

[Sister Cities Grants Committee Meeting] 17:45:53

Just to determine what that policy should be. And I guess Edward is also going to review a past grant application.

[Sister Cities Grants Committee Meeting] 17:46:00

And again, Edward, I think it's fair to the current applicant to have a conversation with them Because, you know, to talk about the logistics, because they may have more information that we just aren't privy to.

[Edward Herring] 17:46:01

Yes.

[Edward Herring] 17:46:12

Yes, of course.

[Sister Cities Grants Committee Meeting] 17:46:13

But I will have more information in terms of the city's policy at the next

[Edward Herring] 17:46:20

Okay.

[Kimberly Hayes] 17:46:21

Right. And I will, based on that, I would reach out to the Kaisers to inquire about some of the questions that we have.

[Kimberly Hayes] 17:46:34

Is that appropriate or do we think that we need to have them meet with committee to ask Whittle.

[Edward Herring] 17:46:37

But I think we need to make up. I think we need to make a motion that for us to recommend to the full recommendation that we recommend to the full commission the approval of the kaisers.

[Edward Herring] 17:46:52

Application. So we need to vote on that for us and then we'll go make that recommendation So, excuse me.

[Sister Cities Grants Committee Meeting] 17:46:58

Before we do that, Ed. I didn't mean to say this earlier, but the conversation got away from me. If you have a personal connection with the Kaisers, you may need to abstain from this vote.

[Edward Herring] 17:47:12

Just a teacher down the hallway. No personal interaction. I do not know them personally.

[Sister Cities Grants Committee Meeting] 17:47:15

Okay. Okay.

[Edward Herring] 17:47:19

Except that, you know, we've been in the same building for two or three years.

[Sister Cities Grants Committee Meeting] 17:47:19

Okay.

[Sister Cities Grants Committee Meeting] 17:47:24

Okay. Okay. Got it.

[Edward Herring] 17:47:28

Then I'd like to make a motion the grants committee approved

[Edward Herring] 17:47:38

The Kaisers project for recommendation to the Commission for approval.

[Salvatore Moschella] 17:47:45

I second. Okay.

[Casey Eriksen] 17:47:45

I second.

[Edward Herring] 17:47:49

Can we on a favor?

[Kimberly Hayes] 17:47:51

Yes, but they second, we have to note that it was seconded, then we take the vote.

[Edward Herring] 17:47:59

It was second.

[Casey Eriksen] 17:48:00

I think Sal seconded first.

[Salvatore Moschella] 17:48:03

I thought it was you, Casey.

[Kimberly Hayes] 17:48:04

Okay. Oh, shoot.

[Edward Herring] 17:48:08

You both did it.

[Casey Eriksen] 17:48:08

Either way, I don't know.

[Kimberly Hayes] 17:48:11

Okay, great. All right. Yes. So we have full... participation the ayes have it. Okay, and we will take this to the commission for a full vote. Now, with that being said, I was asking before to do the follow-up with the Kaisers, would it be appropriate for me as the chair to reach out to them to ask questions or should we have them meet in front of the whole grants committee

[Kimberly Hayes] 17:48:44

To ask those questions.

[Edward Herring] 17:48:47

Quite frankly, I think it would be wonderful as a learning experience For us, you have to meet in front of the grant committee

[Salvatore Moschella] 17:48:57

I like that idea too.

[Kimberly Hayes] 17:48:58

Okay. Okay. So we could, I can reach out to them to see if they would be available for us to meet on Zoom, if that's all right, or should we try to set up an in-person meeting. Okay. Now, Max, do we need to submit

[Edward Herring] 17:49:10

However you want to, however you wish.

[Kimberly Hayes] 17:49:15

That through you and have three days notice for the city the city's awareness Okay. So...

[Sister Cities Grants Committee Meeting] 17:49:22

Yes. That's right. And the number of Zoom meetings that the committee is allowed to have per year is limited.

[Sister Cities Grants Committee Meeting] 17:49:31

So you can certainly have another one. But I just want you to be aware of that.

[Sister Cities Grants Committee Meeting] 17:49:37

He was there early in the year.

[Kimberly Hayes] 17:49:37

Okay. Yes, we are earlier in the year. Okay, so I will, what I will do following this call is I will reach out to the Kaisers and tell them that they are in consideration for a grant, which they know they are because they applied, and that we would like

[Kimberly Hayes] 17:49:53

To have them meet with our grants committee to answer some questions. And then from there, we can find out their preference in terms of meeting in person or Zoom based on the limited amount of Zooms we're able to have. And then maybe we can time it with Well, I was going to say we could time it with the next commission meeting to meet

[Kimberly Hayes] 17:50:15

In person, but given the time of this, I would really rather meet with them before our next commission meeting so we can say we have a grantee.

[Kimberly Hayes] 17:50:24

And this is what we want to award them. But I think we maybe have to vote on the amount.

[Kimberly Hayes] 17:50:31

As a full commission. Is that correct, Max?

[Sister Cities Grants Committee Meeting] 17:50:37

So the question is. What's the question?

[Kimberly Hayes] 17:50:41

So I was saying that I was hoping to meet with them before the commission meeting, but if we decide to give them more money based on them answering our questions. We need to get that approved by the full commission. Okay, fine. So because then ideally, maybe we can meet with them after our commission meeting or

[Sister Cities Grants Committee Meeting] 17:50:46

Nothing.

[Sister Cities Grants Committee Meeting] 17:50:53

Yeah, yeah, yeah, yeah.

[Kimberly Hayes] 17:51:02

Something around that. I mean... I know it's, you know, we have a lot, it's a lot of time dedicated to the in-person meeting too so Just thinking in terms of... the number of Zoom meetings we can have.

[Sister Cities Grants Committee Meeting] 17:51:03

That's possible.

[Sister Cities Grants Committee Meeting] 17:51:20

Yeah. I mean, I think it's that you will need to meet with the commission as a whole before moving forward with right just because you now have a recommendation that you need to take back to them.

[Kimberly Hayes] 17:51:27

With a premium.

[Sister Cities Grants Committee Meeting] 17:51:34

Approve themselves and then move forward.

[Kimberly Hayes] 17:51:36

So based on that, I think we should meet with them before the commission meeting.

[Kimberly Hayes] 17:51:40

To have our questions answered. So we can put the approval in front of the full commission, have the vote, and following the commission meeting, we can award them.

[Sister Cities Grants Committee Meeting] 17:51:52

Okay.

[Edward Herring] 17:51:53

Make it in the commission meeting everyone please be sure to take a look at the little post that I sent out for the date.

[Kimberly Hayes] 17:51:58

Dutiful. Yeah. Okay. Thank you, Edward.

[Edward Herring] 17:52:01

For...

[Kimberly Hayes] 17:52:03

Okay, great. Is there any unfinished business? I think that was the main purpose of this meeting.

[Edward Herring] 17:52:14

No. Thank you, Kelly.

[Kimberly Hayes] 17:52:15

Anyone? Oh, thank you all for meeting. So as I said, I will follow up with the Kaisers and try to arrange a meeting to get our questions answered and then we can go from there. And then I will be back in touch with you all as the committee to

[Kimberly Hayes] 17:52:31

Figure out if we can meet in person or Zoom ahead of our commission meeting.

[Edward Herring] 17:52:38

Thank you.

[Casey Eriksen] 17:52:38

Sounds very good. Thank you.

[Kimberly Hayes] 17:52:40

Okay. All right. And then

AGENDA-20250212Feb12.pdf

156 KB



The meeting agenda that I published is attached.



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From: Hayes, Kimberly <hayesk@charlottesville.gov>
Sent: Friday, February 14, 2025 10:48 AM
To: Robinson, Maxicelia <robinsonma@charlottesville.gov>
Cc: Hayes, Kimberly <hayesk@charlottesville.gov>
Subject: CSCC Grants Committee Meeting Minutes/Notes - Wednesday, February 12

Hi Max,

Below is the transcribed notes from our meeting on Wednesday.
Please let me know if they should be formatted in a specific way or if the below is acceptable.

[Sister Cities Grants Committee Meeting] 16:32:51

Then of course the committee will need to vote to approve the minutes at the next commission meeting.

[Kimberly Hayes] 16:32:58

Okay.

[Edward Herring] 16:33:07

Okay. I think we should get started.

[Kimberly Hayes] 16:33:07

I think we're just waiting for Casey.

[Kimberly Hayes] 16:33:13

Okay, you want to give it another minute?

[Kimberly Hayes] 16:33:26

And that's so...

[Kimberly Hayes] 16:33:53

Share my screen. Am I able to do that, Max?

[Sister Cities Grants Committee Meeting] 16:33:57

You should be able to, yeah.

[Kimberly Hayes] 16:33:59

Okay. I just want to share the agenda, because I don't think that I sent it

[Sister Cities Grants Committee Meeting] 16:34:09

So I actually created an agenda. That has been shared with the public.

[Kimberly Hayes] 16:34:13

Oh, okay.

[Sister Cities Grants Committee Meeting] 16:34:14

And I'm sure what you're going to cover will be encompassed in the the agenda items that I shared.

[Kimberly Hayes] 16:34:23

Okay. And did you share that with

[Sister Cities Grants Committee Meeting] 16:34:24

At this point, I did. Yeah, sent it to the entire committee.

[Kimberly Hayes] 16:34:28

Okay, perfect. Okay, do you all have the agenda that Max sent?

[Salvatore Moschella] 16:34:36

Getting it. Let me see. I'll bring it up.

[Kimberly Hayes] 16:34:39

Okay, it's a link. But I had sent you an agenda. I didn't know if you sent that one or not.

[Sister Cities Grants Committee Meeting] 16:34:40

It's very basic. I just needed to get something out so That's...

[Kimberly Hayes] 16:34:51

You got the one that I had sent you though, right, Max?

[Sister Cities Grants Committee Meeting] 16:34:54

I didn't. Let me look for it now. Either way, what's been shared with the public is the one that I sent, but I'm sure your agenda items will fall under what I've shared so You should still be fine.

[Kimberly Hayes] 16:35:04

Okay, yeah, because the day you asked me for it, I sent it that day.

[Kimberly Hayes] 16:35:09

I don't see in the link that you sent. I don't see the agenda there.

[Salvatore Moschella] 16:35:16

I don't either.

[Kimberly Hayes] 16:35:18

So, okay, I'll just go with what I sent you, which is... Yeah, I sent it on Friday.

[Kimberly Hayes] 16:35:27

And...

[Kimberly Hayes] 16:35:36

Okay, I'll go back to share mine. Explain where I have the agenda.

[Kimberly Hayes] 16:35:41

Okay. Can everyone see this?

[Salvatore Moschella] 16:35:49

Yes, I can see.

[Kimberly Hayes] 16:35:50

Is it too small? I can email it to you all if you need it.

[Kimberly Hayes] 16:36:00

Let's do that real quick. Okay, I am...

[Sister Cities Grants Committee Meeting] 16:36:17

Okay, so I just resent. There's a hyperlink in that email and Again, it takes you to our website where the agendas are posted on our public meetings calendar.

[Kimberly Hayes] 16:36:28

Okay. And I just did to everybody else.

[Sister Cities Grants Committee Meeting] 16:36:29

So we're...

[Kimberly Hayes] 16:36:33

Because I didn't see it there, but I just sent an email. Okay, we will get started then.

[Kimberly Hayes] 16:36:45

Okay, so I have on the Agenda to review and approve our minutes from our previous meeting.

[Kimberly Hayes] 16:36:57

I don't know if that was sent. I don't think we had that sent in a packet or anything, right, Max?

[Sister Cities Grants Committee Meeting] 16:37:05

No, I won't.

[Edward Herring] 16:37:05

Did you send those? Did you send those out? Did you send those out the minutes from the previous meeting?

[Kimberly Hayes] 16:37:07

Say it again. I didn't. I just sent this agenda. Let me...

[Kimberly Hayes] 16:37:17

Hold on.

[Edward Herring] 16:37:19

May I suggest we defer approval until we approve them all at the next regular commission meeting.

[Edward Herring] 16:37:25

Or we're going to run out of time.

[Kimberly Hayes] 16:37:28

Okay, that's fine. Do we need to vote on that, Max?

[Sister Cities Grants Committee Meeting] 16:37:36

I don't think it's necessary. It wasn't on the agenda that I shared, so there wasn't an expectation.

[Kimberly Hayes] 16:37:40

Okay. All right. Fine. So we will just go to um the funding amount.

[Kimberly Hayes] 16:37:48

That we talked about. Oh, sorry, current budget status. So I think we allocated \$8,500 for the grants.

[Edward Herring] 16:38:00

Yes.

[Kimberly Hayes] 16:38:01

And we want to review our review. Grant applications or maybe you all reviewed them before I sent them out So did you all get a chance to look at those? We can pull them up to review. I wanted to flag

[Edward Herring] 16:38:13

Yes.

[Kimberly Hayes] 16:38:14

Two of them as they, I think I made a reference to this in the full commission meeting where two of them seemed like they were request for what would be a travel scholarship, which we were not advertising. We were advertising grants and that is for

[Kimberly Hayes] 16:38:32

Applications for Faith, Kelly, and Sarah Kelly. I don't know if you all had a chance to review those and if you agree.

[Kimberly Hayes] 16:38:39

That we should.

[Edward Herring] 16:38:41

Well, do you mind if we go down the list one by one?

[Kimberly Hayes] 16:38:45

Sure.

[Edward Herring] 16:38:46

Let's start off with the first one with Abigail and Brian Kaser.

[Kimberly Hayes] 16:38:52

Let's see.

[Salvatore Moschella] 16:38:56

Is there an established criteria that we should follow? I came up with my own criteria, but I was wondering if there's criteria that we've used in the past.

[Edward Herring] 16:39:07

We've used different ones, but I think we're more interested in different you know your opinion as to the benefit of the of the or what does it bring to the city of charlottesville?

[Salvatore Moschella] 16:39:19

Right, right.

[Kimberly Hayes] 16:39:19

Yes, and also Sal, we had a criteria of what we would be awarding them on in the actual application.

[Kimberly Hayes] 16:39:30

So if you were able to review that, it's kind of based on those guidelines where overview would be Or the Cliff Notes version would be, how would it clearly benefit the city. In my review.

[Salvatore Moschella] 16:39:45

Yeah.

[Kimberly Hayes] 16:39:46

In my review of the applications, all of them did not seem to meet the criteria where it hit it out the park where you're like, oh, I can definitely see the city's benefit for this versus kind of like a personal interest. But, you know, we can go through them. I mean, we have

[Kimberly Hayes] 16:40:05

Eight applicants, it seems like we may it seems like three of them may be disqualified from this process. So that leaves us with about five in my estimation that we can kind of dig into. So I think that It would probably be.

[Kimberly Hayes] 16:40:29

I think it would probably, I think the first thing that we need to do before we spend time going into the applications is there was an applicant that was from richmond that submitted and then there was an applicant that was from Troy. And I know that we mentioned also at the full commission meeting about the richmond

[Kimberly Hayes] 16:40:47

Applicant and whether or not they would be eligible. And the only thing in reviewing that application that I noticed is that they attended the Winnabah foundation trip to Winnabah last year. So maybe they moved or you know I don't know if their address will disqualify them because it's from richmond but

[Kimberly Hayes] 16:41:08

Max, you may want to weigh in on that.

[Sister Cities Grants Committee Meeting] 16:41:12

Yeah, I think what stands the same is that the city, and I do believe the city manager's office intends for these grants to benefit and be received by individuals who live within city limits.

[Kimberly Hayes] 16:41:29

Okay, so then that would... disqualified the person with the Troy address as well?

[Kimberly Hayes] 16:41:38

Because, I mean, if we're being technical, that is not within city limits. And that would be fine. I'm just trying to make sure we stay within the parameters of The... Well, Palmyra and Troy, I think is the same one.

[Salvatore Moschella] 16:41:47

There's one from Palmyra as well. Oh, okay. I see, okay.

[Kimberly Hayes] 16:41:54

I think that's the same one we're wrapping.

[Edward Herring] 16:41:55

If I may. I know in the past we've had people from the people area for instance who in the county or very close to Charlottesville.

[Edward Herring] 16:42:05

But I think... the major category or the major criteria should be the benefit that the project will bring to Charlottesville.

[Edward Herring] 16:42:18

It's a remote possibility, but it is a possibility that someone from outside the area could be could have an idea that would really, really, really benefit us.

[Edward Herring] 16:42:27

And I think we might want to, if that were to be the case we might want to seriously consider that.

[Edward Herring] 16:42:34

But the benefit to Charlottesville the worthiness of the idea.

[Edward Herring] 16:42:41

Should be the primary criteria And if we came to a choice between two.

[Edward Herring] 16:42:48

That were worthy and one was worthy And we had to decide between two. And one was a resident here and one wasn't, then I think we would definitely resonate with trump out of the should be the one chosen.

[Edward Herring] 16:43:03

But um idea of what it can do for Charlottesville, what it can do for our sister city program.

[Edward Herring] 16:43:10

To me should be our first screening category.

[Edward Herring] 16:43:15

And I think we should eliminate those. Immediately that do not bring us anything.

[Kimberly Hayes] 16:43:16

Oh.

[Kimberly Hayes] 16:43:22

Well, I mean, in that same vein, though, if we are getting city funds and it's outlined that they should be city residents or within city limits. And I think that would uphold that process to eliminate and you know in the interest of time that would already you know set out

[Kimberly Hayes] 16:43:42

At least two that we don't have to. I mean, I feel like if we are strapped for ideas or resources from the other, let's say five or four eligible applicants and we don't feel like they hit the mark, then maybe we go to that. But I think that we

[Kimberly Hayes] 16:44:01

Advertise the regulations pretty straightforward and that they need to be city residents and we made that clear. So I think in order for us to not have to go outside of those parameters that we should stick to what the city protocol is.

[Edward Herring] 16:44:18

Is that a... new requirement that they be city residents.

[Sister Cities Grants Committee Meeting] 16:44:24

There's always been a requirement that the commission and past grant cycles has gotten away from.

[Sister Cities Grants Committee Meeting] 16:44:30

And so I certainly agree with Kimberly. I would recommend that the committee discuss any grant project where the applicant maybe has significant, and I do mean significant demos triple ties to the city.

[Sister Cities Grants Committee Meeting] 16:44:48

Those are worth discussing. Those are worth me taking back to see whether or not our lead team members agree that those type of projects should be funded with city dollars.

[Sister Cities Grants Committee Meeting] 16:45:01

But Kimberly is correct. We should move forward with the primary criteria being that the grantee is a resident of the city of Charlottesville.

[Kimberly Hayes] 16:45:16

Okay. Are there any objections or can we move forward? Okay, so let's start with I have Abigail and Brian Kaiser.

[Edward Herring] 16:45:22

Please.

[Kimberly Hayes] 16:45:32

Did you all get a chance to review that application?

[Salvatore Moschella] 16:45:38

Yes.

[Edward Herring] 16:45:39

Yes. All right.

[Kimberly Hayes] 16:45:41

I'm sorry, did you have something, Edward? Okay, so these are Charlottesville residents. This is an initiative for Winnaba, which as most of them were, I think, besides one, I think one was for Bess & Son.

[Edward Herring] 16:45:42

No, no, no, not yet. Go ahead, please.

[Kimberly Hayes] 16:45:57

And this one I mean, I felt like that I could see where there could be a benefit for the the city.

[Kimberly Hayes] 16:46:09

But this is up for discussion if everybody has reviewed them, then I don't need to really take a lot of time to go over it if you have read it, but they seem to have their itemized budget here.

[Kimberly Hayes] 16:46:24

And... their cost and everything laid out pretty in a pretty organized way where I noticed some of the other applicants don't necessarily have theirs like that, but this is one of the applications that I felt was pretty strong and that we should consider.

[Kimberly Hayes] 16:46:42

You can tell me the best way to... or the preferred way to move forward with this, if we should just focus on the five and we just don't need to review the other three that were mentioned.

[Kimberly Hayes] 16:46:57

Just kind of mention them all here and then dig back into the ones that we think were the strongest because it looks like I don't think all of them are as strong. Do you have any... Do you want to weigh in on how we should proceed with trying to

[Kimberly Hayes] 16:47:17

Figure out which one is the strongest.

[Salvatore Moschella] 16:47:23

Maybe we can quickly go through and we can quickly go through decide if each one of them is a clear no-go.

[Kimberly Hayes] 16:47:29

Okay.

[Salvatore Moschella] 16:47:35

And maybe explain why. If we all agree that there's three or four or you know, whatever, however many that right off the bat don't require, yeah.

[Kimberly Hayes] 16:47:46

Yes. So the two Yeah, so the two that I was thinking, it was Faith, Kelly, Sarah Kelly, and I believe it is... This is the one.

[Salvatore Moschella] 16:47:58

I would clearly agree with those

[Edward Herring] 16:47:59

Two for Kelly's.

[Kimberly Hayes] 16:48:00

Ebony Walden. This is the person with the Richmond address.

[Kimberly Hayes] 16:48:05

So if we want to just... focus on the other five, which I have is Tanya Jones, Anna Bryant, Destiny Moore, Shael Chapman, and then Abigail and Brian Kaiser.

[Salvatore Moschella] 16:48:06

Yeah.

[Kimberly Hayes] 16:48:19

So if you want to... have those five available?

[Kimberly Hayes] 16:48:25

To review and then Max, you raised a concern because I mentioned in the email that I sent Initially, if there are any clear conflicts of interest.

[Kimberly Hayes] 16:48:36

Please raise them. And I think you mentioned that there may be one with someone who was a city employee.

[Sister Cities Grants Committee Meeting] 16:48:42

Yeah, Ms. Chapman is a city employee. The information that I have thus far is that there are no legal concerns with whether or not she would be eligible to receive a sister cities grant, which is fund a budget allocation that the commission receives from the city.

[Sister Cities Grants Committee Meeting] 16:49:07

But it is more of a policy question. That part I still have to look into.

[Kimberly Hayes] 16:49:13

So how do you proceed with her application, do you think?

[Sister Cities Grants Committee Meeting] 16:49:14

Thank you. I would recommend that you all still discuss it, knowing that you're waiting for the ultimate, you know.

[Kimberly Hayes] 16:49:21

Okay.

[Sister Cities Grants Committee Meeting] 16:49:27

Sign off on whether or not she would be eligible for a sister cities grant.

[Kimberly Hayes] 16:49:32

Got it. Okay. All right. So I think that leaves us with five applicants to discuss.

[Salvatore Moschella] 16:49:38

Right.

[Kimberly Hayes] 16:49:40

Is everybody in agreement? Okay, so we will move forward with reviewing.

[Salvatore Moschella] 16:49:42

Yes.

[Edward Herring] 16:49:43

Yes.

[Kimberly Hayes] 16:49:50

Reviewing Abigail and Brian Kaiser. Okay.

[Edward Herring] 16:49:57

Okay. Go ahead.

[Kimberly Hayes] 16:49:58

So, um. Sorry, did you need to weigh in?

[Edward Herring] 16:50:01

No, no, I was going to comment about Because there's application.

[Kimberly Hayes] 16:50:05

Oh, go ahead.

[Edward Herring] 16:50:09

The idea of what they want to do is a great idea.

[Edward Herring] 16:50:13

I don't know. How much experience they have creating this sort of book. The idea behind it is pretty good.

[Edward Herring] 16:50:23

I actually know them. And therefore.

[Kimberly Hayes] 16:50:25

Mm-hmm.

[Edward Herring] 16:50:29

I think they have the talents to do it. She is from Ghana.

[Edward Herring] 16:50:36

And he was a teacher at Charlottesville High School. But they are... pretty serious type of people And that small family with two kids.

[Edward Herring] 16:50:49

And everything I've ever seen him do has been thorough. And I would like if we went with this one also.

[Edward Herring] 16:50:59

Let's just see a little bit more of a bit more of their idea of their idea of And then the question is.

[Edward Herring] 16:51:08

Listen, \$1,000. For the books.

[Edward Herring] 16:51:13

How they're going to be distributed. Are they going to be sold? Are they going to be given away?

[Edward Herring] 16:51:19

How many books do you get for \$1,000? So I was concerned around the figures of that as to you know um we don't want a box full of books sitting in max's office I'm more interested in how they're going to make contact with people

[Edward Herring] 16:51:38

To get those books out into their hands. And quite frankly, we don't have that many community organizations Basically, we have in charlottesville.

[Edward Herring] 16:51:49

We have the schools and the churches. And... And the largest or the best opportunity to reach people would be through the elementary schools.

[Edward Herring] 16:52:01

And have they made any contacts? Have they had any discussions already?

[Edward Herring] 16:52:06

With elementary school teachers. To see if they would like to use this in their curriculum.

[Edward Herring] 16:52:12

You know, an idea is a great idea, but we have no way of effectively distributing it it has a limited distribution.

[Edward Herring] 16:52:21

Then it's not worth it. So go ahead.

[Kimberly Hayes] 16:52:25

Well, I would think that the distribution and the execution of the project would be on them and they would have you know to figure out how that would be. Now, I do think that, you know, out of the applications, this is more of a tangible goal in terms of being able to see the benefit of the project because

[Kimberly Hayes] 16:52:47

Especially in the Charlottesville community, because if it is circulated within local schools or curriculums or what have you, we would be able to see the exposure and the effort that was put into the project. And I think that that would be a good use of city funds. And it looks like, you know, their budget seems to be not necessarily for

[Edward Herring] 16:53:00

Yes.

[Kimberly Hayes] 16:53:14

Trip related cost where, you know, some of the other projects that I've seen in recent history a chunk of it was for travel to another country where you couldn't necessarily verify

all of the effort put into the project more so than you can see the money being used just to fund travel.

[Kimberly Hayes] 16:53:36

So I'm in favor of that in terms of a budget perspective. And I think the idea seems very cohesive and it seems very doable. So that's my feedback. I do think this is a strong application for us to consider as one of the

[Kimberly Hayes] 16:53:56

Finalists to receive the grant award.

[Edward Herring] 16:53:59

Well, as I said, especially because Abigail is from Ghana.

[Edward Herring] 16:54:04

So Abigail grew up with the type of experiences and exposures And they've been living here quite a few years and she has children here. So I think she's in a unique position to be able to present both sides.

[Edward Herring] 16:54:19

Know how to reach them. I don't have a problem with that idea. I love the idea.

[Edward Herring] 16:54:25

But a lot of grants in the past years have followed through on the delivery on the ability to get it out to the citizens, to the children.

[Edward Herring] 16:54:33

And once again. I would say the idea is wonderful. The concept is wonderful I just would like to see.

[Edward Herring] 16:54:40

Before they would be given a grant. A few more.

[Edward Herring] 16:54:46

Thought um made or contacts made with people in the community that would be able to assist them getting the product out And that's no more than perhaps working with so many teachers some of the community leaders to make them aware of it.

[Edward Herring] 16:55:04

And sort of make sure that there's a receiver for the product.

[Edward Herring] 16:55:08

But I do like the product and I think they have the experience and the background to be able to do a good job.

[Kimberly Hayes] 16:55:16

Okay, thank you. I'm going to ask for Sal or Casey to weigh in. And Casey, let me just catch you up real quick since you joined a few minutes late. We received eight applications. Not sure if you were able to review all of them, but what we have decided is we want to

[Kimberly Hayes] 16:55:36

Review about five of these Because two of them seem to be more like travel scholarship requests, which we are not funding at this time. And then one candidate is from Richmond. And then there's another candidate that is from Troy. And we just

[Kimberly Hayes] 16:55:54

Just made a clarification. With Max as well that we want to see the grants go to people that live within the city limits of Charlottesville or close to it, not really surrounding area too far out. So the Richmond one, we definitely are going to leave out at this time. But the one there is one from someone from Troy. And what we said is that

[Kimberly Hayes] 16:56:24

If the content from the other applications seem to be lacking or not as strong, then we could kind of review that one to see if maybe we needed to do that. So that's currently where we are. And then we just reviewed the application of Abigail and Brian Kaiser.

[Casey Eriksen] 16:56:42

Sounds very good all around. And I had a chance to read the proposals so uh or just kind of leaf through generally and read some and pull up a few questions and things.

[Kimberly Hayes] 16:56:43

So...

[Kimberly Hayes] 16:56:51

Okay. Do you have any feedback on the Kaiser application about the books that we were just talking about.

[Casey Eriksen] 16:56:59

I thought that was a stronger application and I thought that that one In terms of physically deliverable that could come back to the physically That one was a bit more clear.

[Casey Eriksen] 16:57:13

And could be, I think, a good fit. So...

[Kimberly Hayes] 16:57:17

Okay, perfect.

[Salvatore Moschella] 16:57:19

I also agree that this was a very strong application. I love the concept.

[Salvatore Moschella] 16:57:25

I think it aligns very well with the mission. And has strong community impact.

[Salvatore Moschella] 16:57:31

Both here and in Winnabah. I just like the fact that this can have a dual impact in both communities.

[Salvatore Moschella] 16:57:40

I think it's also, I also looked at how feasible it is for some of these concepts to you know come through to delivery And this is not too difficult. It's writing a book. If they have the expertise to do that and

[Salvatore Moschella] 16:57:58

We're talking probably very small quantities It's manageable and I think they should be able to deliver. But I agree with Edward. We probably have to ask a little bit more questions a little bit more directly about how they will approach this. But it seemed to me that if I remember correctly i read that they

[Salvatore Moschella] 16:58:18

Are both teachers and they have strong connections to the library system as well. So that would be one way that they could deliver this.

[Salvatore Moschella] 16:58:28

To the communities. And I also thought this would be, wow, what a wonderful gift because this is something that would last for a long time, right? They will be in the libraries, at schools it will be in the public libraries, hopefully. So books have a tendency to have

[Salvatore Moschella] 16:58:43

A lasting impact. And so I think it will be money well spent. I would strongly support this.

[Kimberly Hayes] 16:58:49

Yeah, and with these applications, like we are allowed to do follow up and ask questions before we say we are going to award this to you. And I think that something else in what you were saying Sal just kind of gave me a thought too if they did end up being awarded the grant and being able to see the books physically in Charlottesville

[Kimberly Hayes] 16:59:13

Communities you know they may be able to, you know, with the books not being complete it yet, they may be able to add like a tag that says award recipient of the Charlottesville Sister Cities Commission, which would further the reach and the visibility of the commission.

[Salvatore Moschella] 16:59:27
Mm-hmm.

[Salvatore Moschella] 16:59:33
Right. Yeah.

[Kimberly Hayes] 16:59:33
So, you know, that is something, you know, if they would be willing to do, I think would be good visibility

[Salvatore Moschella] 16:59:39
Exactly. The production costs may not be very, very high, which means that a church might be able to buy some for their for their members and to distribute freely. So I think there's a lot of opportunities to distribute it pretty broadly across the community.

[Salvatore Moschella] 16:59:56
And to your point earlier, Kimberly, the budget also was was very um was very appealing to me because a lot of the money goes directly to the production of the book itself.

[Kimberly Hayes] 16:59:57
Yes.

[Salvatore Moschella] 17:00:09
And not so much on travel expenses. So that's a good all around.

[Kimberly Hayes] 17:00:14
Okay, great. So if there's no more feedback currently on this application at this time, we can move on to the next applicant and know that we will come back to that one as a strong contender.

[Sister Cities Grants Committee Meeting] 17:00:26
I had some feedback, Kimberly, that's okay. That's right. So in terms of the budget, I would like a little more details when it comes to the budget items that they've listed on the application.

[Kimberly Hayes] 17:00:27
Oh, I'm so sorry, ma'am. I'm so sorry. Go ahead.

[Sister Cities Grants Committee Meeting] 17:00:41
Illustrator fee. So just kind of hammering down who the Illustrator is so we don't run into similar situations.

[Sister Cities Grants Committee Meeting] 17:00:50

As we have in the past. Book printing, what company are they working with and how, again, how many books Would they get \$4,000, making sure that we're dealing with a realistic budget.

[Sister Cities Grants Committee Meeting] 17:01:02

I'm not sure what fee for member checking means. I don't know if that's an actual checking account.

[Sister Cities Grants Committee Meeting] 17:01:10

And maybe I missed a description of that in the application itself but I personally need a little more information when it comes to the budget so we can just avoid

[Kimberly Hayes] 17:01:26

That's a good point. And that's fair. And I think that with a lot of these grant applications, people tend to just list top line items and willing to provide further explanation if requested. So I think that's a fair question because yeah i didn't

[Kimberly Hayes] 17:01:48

Think about, oh, who will be the book printer and how many for that cost? So that's a good point.

[Kimberly Hayes] 17:01:56

All right. Is there any other? Oh, sorry. Go ahead, Casey.

[Casey Eriksen] 17:02:01

I agree with Max. I think that's a good clarification. The proposal looks very good, but I even know from having written grant applications myself that sometimes i can be a bit vague in the beginning and then once it's approved, just sort of make the numbers work in a way

[Casey Eriksen] 17:02:18

But to have a little more clarity now would be may be good just for this new cycle.

[Kimberly Hayes] 17:02:24

Yes, I agree.

[Edward Herring] 17:02:27

Because we will improve there. Reimbursement based upon how closely they match what they applied for.

[Edward Herring] 17:02:35

So we definitely have to be able to follow the plan.

[Kimberly Hayes] 17:02:35

Absolutely.

[Kimberly Hayes] 17:02:41

Yes. Okay. Are we all set on this one to come back to for later consideration. Okay, let's move to Shyelle Chapman. Anna Bryant and Destiny Moore both have Palmyra and Troy addresses. So we will go to Cheylle Chapman, if that's all right with everybody.

[Kimberly Hayes] 17:03:01

Okay. All right. So this is another one that was for Ghana and this um applicant is looking for travel costs to go to Ghana to get fabrics to um make garments and it says, you know, promote cultural exchange opportunities um

[Kimberly Hayes] 17:03:27

I didn't necessarily get as strong of a feeling about how it would impact our community as much as I did for the books. But that's not to say it can't be further explained. And, you know, again, the The budget is mostly for travel, some textiles

[Kimberly Hayes] 17:03:50

And materials seem very low, but I know the cost of currency as much as... cheaper there. So, you know, it's similar to Max's question about detail, even though it says one bale for her textiles is \$170. I don't know how much one bale is, but...

[Kimberly Hayes] 17:04:13

I would love to ask more questions if we decide to move forward with this candidate and this candidate Happy to hear anybody else's thoughts on this applicant.

[Edward Herring] 17:04:24

This, this... application is almost Carbon copy.

[Edward Herring] 17:04:29

Of one from 2017. That was approved and failed.

[Edward Herring] 17:04:36

The goods set in customs And we had an inability to get them in the country.

[Edward Herring] 17:04:43

And the groups that they had together here to be able to work with them Because it took so long, the groups fell apart.

[Edward Herring] 17:04:51

We need to go back and research back through the files.

[Edward Herring] 17:04:55

To dig out the information as to what happened in 2017.

[Edward Herring] 17:05:00

But we had a big issue, a big problem money had been spent but at the end, we actually received nothing here and it was a textbook project with Ghana.

[Edward Herring] 17:05:17

Intent was to bring local textiles from Ghana to here. And teach people how to work with them and teach people how to produce some of them. So the similarities are overwhelming.

[Edward Herring] 17:05:30

So before I can... really come in any further I suggest that we look into the grants from 2017, 2018.

[Edward Herring] 17:05:42

And look at that particular grant on the textual grant. And see what wind up happening with that.

[Kimberly Hayes] 17:05:50

Well, Edward, thank you for raising that because even if that wasn't the case from the experience in 2017. You bring up a good point that I wouldn't have even thought about of what if the products do get held in customs and what if we never receive them? That would be

[Kimberly Hayes] 17:06:07

Kind of a waste of money. And that's I mean, it's just a it's something good to be mindful of because I mean, that can happen. And especially, and even especially since there is a previous example of that and I wasn't aware, I didn't go back as far as 2017 from our previous grant applications to know that. So thank you for

[Kimberly Hayes] 17:06:32

Raising that.

[Salvatore Moschella] 17:06:35

I have similar concerns too. I think that i think the outcome is a little vague. The execution is a little vague.

[Salvatore Moschella] 17:06:45

And the idea is great, but it's a big idea that makes me doubt whether it can be accomplished within the timeframe and budget.

[Salvatore Moschella] 17:06:56

In a meaningful way.

[Salvatore Moschella] 17:07:02

And a benefit to the Charlottesville community. I mean, I could see the benefit in Winnabah.

[Salvatore Moschella] 17:07:08

That people would address the issue of all these garments that arrive there.

[Salvatore Moschella] 17:07:15

They presumably would train people to weave these fabrics into useful items.

[Salvatore Moschella] 17:07:22

But again. It just i it seems to be a very

[Salvatore Moschella] 17:07:30

Unaccomplishable project. Within the scope that we have of budget and time.

[Salvatore Moschella] 17:07:37

So it just makes me a little bit uneasy.

[Kimberly Hayes] 17:07:43

Casey.

[Casey Eriksen] 17:07:44

I suppose we are... As a committee called to move forward the applications in the form that they're written, but is there any avenue for, and I just don't know procedurally for asking sort of a follow-up or a clarification. And one thing that i

[Casey Eriksen] 17:08:06

Wondered about, and it would, of course, substantially change the project But if there were some other how do we say how do we say source of fabric that could be procured here in the us by artists that are using traditional practices or

[Casey Eriksen] 17:08:30

Something of that sort, but a kind of a follow-up But again, that substantially changes the whole procedure. And I think that's not our scope. It's really to approve or not approve.

[Salvatore Moschella] 17:08:37

Yeah, it does.

[Casey Eriksen] 17:08:43

As I see it.

[Kimberly Hayes] 17:08:49

Max, anything?

[Sister Cities Grants Committee Meeting] 17:08:51

So I remember at least one project that was proposed, I guess just the last grant cycle, where the chair at that time went back to an applicant and ask them to modify their project in a way. And they were completely fine with it.

[Sister Cities Grants Committee Meeting] 17:09:10

And so I don't, you know, it may be worth having that conversation. I don't know. That's for you all to decide, but I just wanted to share that bit of information.

[Sister Cities Grants Committee Meeting] 17:09:20

The only other thing that I wanted to offer on a more broader scale is in her budget proposal.

[Sister Cities Grants Committee Meeting] 17:09:30

I noted that she is charging \$10 per item for labor costs.

[Sister Cities Grants Committee Meeting] 17:09:38

And I don't know that the commission wants to get into compensating.

[Sister Cities Grants Committee Meeting] 17:09:47

Grant recipients. Their projects in any form so I think that's something to consider, not just for her project but

[Kimberly Hayes] 17:10:01

Thank you. That's so great.

[Edward Herring] 17:10:03

Kimberly, I will, if I may, I will take it up.

[Edward Herring] 17:10:07

The responsibility to go research that previous project and share with everyone.

[Edward Herring] 17:10:14

I'll get as much information as I can as fast as possible and I share it with everyone.

[Kimberly Hayes] 17:10:14

Okay.

[Edward Herring] 17:10:18

So we can take a look at that. Knowing why And it fell apart. What would help us a lot.

[Edward Herring] 17:10:26

I personally am not overly keen on this because I don't see how it's going to really bring a giant benefit. But at the same time, it's worth it.

[Kimberly Hayes] 17:10:27

Yes.

[Edward Herring] 17:10:35

I'll get more information on, okay?

[Kimberly Hayes] 17:10:37

Thank you.

[Sister Cities Grants Committee Meeting] 17:10:38

It may be fair to have this conversation with the actual applicant.

[Sister Cities Grants Committee Meeting] 17:10:43

They may be able to share hasn't been considered here.

[Edward Herring] 17:10:49

Okay.

[Kimberly Hayes] 17:10:49

Yes, thank you. Okay, thank you for all your feedback. Is there any further feedback on this applicant?

[Kimberly Hayes] 17:10:57

Okay. Is there any unreadiness to move forward to the next applicant?

[Kimberly Hayes] 17:11:03

All right, we will go to Tanya Jones. So this applicant also lists the sister city as winnaba for the target of this program this is wellness and wealth beyond borders.

[Kimberly Hayes] 17:11:22

My... assessment of this application. I want to i want to to champion this idea, but it seemed like the application is kind of all over the place.

[Kimberly Hayes] 17:11:37

It's talking about in one And one breath.

[Kimberly Hayes] 17:11:42

Apparel like scrubs for healthcare workers. And then it also talks about wellness and wellness fares and addressing critical health solutions and entrepreneurship But it looks like, I mean, it's very wordy, but it doesn't seem to have a common theme and they'll, I think the initial idea that was introduced, I wanted to champion it and say, oh, this seems like it could work. But then, you know, I also look at the budget, it's not

[Kimberly Hayes] 17:12:17

Detailed is just \$2,500 to go to Ghana with people they plan to reach hundreds here, hundreds there like No detail there either. It's just very broad and very dense and you know, while we could You know, if it was um

[Kimberly Hayes] 17:12:35

In further consideration, go back to the applicant and ask for more clarification.

[Kimberly Hayes] 17:12:42

My interpretation is that it seems to be a bit disjointed but um appreciate the idea. I just don't think it's is laid out in the most cohesive way to make me be more you know invest it to want to award

[Kimberly Hayes] 17:13:07

This applicant. Anyone else have thoughts?

[Edward Herring] 17:13:10

I agree with you. I had problems. Understanding the wellness aspect And what would be her qualifications are in this area.

[Edward Herring] 17:13:20

And then the leap from the wellness selling scrubs.

[Kimberly Hayes] 17:13:25

Right.

[Edward Herring] 17:13:26

That sort of I didn't make that connection.

[Salvatore Moschella] 17:13:31

I agree. I agree as well. There's no clear outcome and so And I agree with, I think, Kimberly, you praised it the best. You've hit all the right points.

[Salvatore Moschella] 17:13:45

And i i would have a very difficult time moving this application forward.

[Casey Eriksen] 17:13:52

And while it may have a few novel points in it, an interesting focus.

[Casey Eriksen] 17:13:57

There are other applications which are stronger. And if we're thinking about allocating our resources where we know we're going to have a sure success for the city and in general using the city's money to do this.

[Casey Eriksen] 17:14:13

And fund it then fund it then I think to go with something a little bit more clear and also that brings more of a direct benefit.

[Kimberly Hayes] 17:14:25

Max, do you have any? Feedback?

[Sister Cities Grants Committee Meeting] 17:14:32

No, I think you guys hit all the right points.

[Kimberly Hayes] 17:14:34

Okay, thank you. Okay, so that leaves us with

[Kimberly Hayes] 17:14:43

Three of the charlottesville members charlottesville, folks with Charlottesville addresses that.

[Kimberly Hayes] 17:14:51

Charmsville residents, sorry, that applied and now um based on the fact that we really kind of have one standout one that's kind of strong. I think that now is where we revisit the Palmyra, Troy.

[Kimberly Hayes] 17:15:09

Resident applications. I have Anna Bryant. And Destiny Moore, are we all in agreement to at least review these before we make a decision on whether or not we would like to have them in contention for a grant.

[Edward Herring] 17:15:23

I agree with that, please.

[Kimberly Hayes] 17:15:27

Okay. So I have, um, this is Anna Bryant, a connection to our place. So this one um is targeting the sister city in Besenson And... It seems like she has a connection there.

[Kimberly Hayes] 17:15:47

A little bit more detailed of a budget. There would be travel to Bezinson included.

[Kimberly Hayes] 17:15:54

I think that the reach of who it would reach was a little vague.

[Kimberly Hayes] 17:16:01

But this is an art project that she'd like to display or work on and display in both places.

[Kimberly Hayes] 17:16:09

And... Yeah, I mean, I think that It's not the strongest application. It's vague, but it's the only one that um targets peasants on, the only other sister city outside of Winnaba, some of the artwork that she provided is, you know, a good starting point and it looks great.

[Kimberly Hayes] 17:16:34

But um Like I said, to me, it seemed a little bit vague and maybe if it was something we'll consider You could go back to her for some more detail.

[Edward Herring] 17:16:46

Casey.

[Casey Eriksen] 17:16:47

I think with some clarification, the reach of that particular project could be very good.

[Casey Eriksen] 17:16:53

But I think it might require a little bit of tailoring or follow up.

[Casey Eriksen] 17:16:58

And again, kind of following on the other question too. I think we should do that.

[Casey Eriksen] 17:17:05

But we also don't want to have the air favoritism that we're only following up with the projects that we think have You know, but if there is I think a future with this project we can say you know the committee

[Casey Eriksen] 17:17:20

Is considering actively and during our review process a few questions came up.

[Casey Eriksen] 17:17:25

Could you provide some clarification for our continued review or something vague like that?

[Casey Eriksen] 17:17:31

And see what they say and just list them.

[Kimberly Hayes] 17:17:36

Edward.

[Edward Herring] 17:17:37

Kind of like this because i like this Earlier in the year I spoke of the art project in Cleveland when I went up there.

[Edward Herring] 17:17:47

They had displayed art projects that were done on all their sister cities.

[Edward Herring] 17:17:52

That they had done. In conversations I've had with people investors on over the last year.

[Edward Herring] 17:18:00

We've talked a big thing about exchange. Whereas perhaps an artist would be an artist would present ambitious on art from Charlottesville And then present here art from Bessenson.

[Edward Herring] 17:18:17

And so that I don't think basis on is going to be overly interested in an American artist thinking their own See, street season.

[Edward Herring] 17:18:29

The second piece of that was if we could do a two-way exchange where the artist would prepare some things to go to Bessassan and vice versa the questions will come around quantity and size and where would it be shown

[Edward Herring] 17:18:46

And who would own it in the end? You know uh Where could... You want it to be... quality products.

[Edward Herring] 17:19:00

That could be displayed comfortably someplace. If we were to go with them. I like the idea but much, much more needs to be developed.

[Edward Herring] 17:19:09

In terms of how it's going to benefit both cities And how durable and permanent it's going to be and how much are we talking about OJ.

[Edward Herring] 17:19:18

You know, because we don't want to fund something And then it's five small sketches.

[Edward Herring] 17:19:25

You know so so it does need some fleshing out But the idea overall sounds pretty good.

[Kimberly Hayes] 17:19:36

Thank you. So.

[Salvatore Moschella] 17:19:39

I agree with that as well. I think I like the idea.

[Salvatore Moschella] 17:19:44

But my question was around durability. Is this like a one-time art show or would the city eventually own the art and it could be displayed somewhere in the library and the you know the municipal building or somewhere to have some durability to the project. So some more questions would have to be

[Salvatore Moschella] 17:20:06

Asked. Otherwise, it just seems like \$3,000 to travel to France and paint some artwork so Yeah, I mean, I would not rule it out, but more questions would have to be asked.

[Kimberly Hayes] 17:20:24

Max?

[Sister Cities Grants Committee Meeting] 17:20:31

Sure. So let's see. I guess I have a few things to that I would say that you all should consider first, just keeping in mind that this is not a city, a resident lives within city limits who's applying for this grant.

[Sister Cities Grants Committee Meeting] 17:20:46

I know that the commission and the grants committee has had conversations in the past about issuing grant awards where the grantee is traveling to our sister cities and whether or not the commission really gets the return that they had hoped to have.

[Sister Cities Grants Committee Meeting] 17:21:09

Whether or not a grant project necessitates the need for the grantee to travel to a sister city? Does it increase your, from my understanding, what I gathered from Edward the things that you all talk about in your meetings is that you're trying to increase the system city footprint here.

[Sister Cities Grants Committee Meeting] 17:21:28

Get people more involved and engaged and aware of what you're doing. And I think you just need to consider whether or not this project helps with that. You all have awarded several, I'd say, projects in the past.

[Sister Cities Grants Committee Meeting] 17:21:42

Of this exact same nature. And I mean, I think that's a good guide to let you know whether or not you'd want to then approve yet Another one.

[Edward Herring] 17:21:57

Casey? One last thing.

[Kimberly Hayes] 17:21:59

Okay.

[Edward Herring] 17:22:00

I'm not totally sure. That to do this project, traveling would be required.

[Edward Herring] 17:22:08

When you think about the availability of digital media uh everything you could possibly imagine investing storm, as well as here in Charlottesville.

[Edward Herring] 17:22:20

I don't think nowadays that you need to travel to Bessenson to actually do an art project.

[Edward Herring] 17:22:29

Every conceivable sin. Every conceivable angle is available.

[Edward Herring] 17:22:36

To be seen in high definition. Without traveling there.

[Edward Herring] 17:22:42

And so I like the idea of having some murals and art prints and different things I just don't think.

[Edward Herring] 17:22:53

That a plane trip it's necessary.

[Kimberly Hayes] 17:22:57

So my only, Casey, I'll come right to you. I just want to respond to Edward real quick. I hear you, but I think that the applicant submitted the grant application based on traveling to Besenson. So I don't know that

[Kimberly Hayes] 17:23:13

They would be willing or have the same passion to do it if they aren't funded to go there i mean I'm not necessarily willing to say, oh, hey, here, take a trip to france and Yeah, great if she could do it.

[Kimberly Hayes] 17:23:29

She may not, you know, she didn't submit based on doing it you know, remotely with the French influence. So that would be my only counter to your point about doing it there casey

[Edward Herring] 17:23:42

Sure.

[Casey Eriksen] 17:23:45

And in a similar, I agree with Kimberly with what you said And also, Edward, what was said there.

[Casey Eriksen] 17:23:52

I wanted to offer an idea, and it could be something just within our committee that we think I mean, I have a few artist friends in Richmond who paint Scenes of Istanbul and Budapest and everywhere else, and they've never gone to these places

[Casey Eriksen] 17:24:07

And, you know, so much is available And I wondered if we had two really strong projects But then we had some partial funding left over or something like that.

[Casey Eriksen] 17:24:20

And if we could approve portions of this this application you know this application you know possibly the supplies or this or that.

[Casey Eriksen] 17:24:30

But that could be another avenue to say. You know we've we've come back sort of with a response or with a project idea This is available to you.

[Casey Eriksen] 17:24:42

And then they can accept it or decline it. Awesome.

[Edward Herring] 17:24:46

This is also another issue where we want to look back 2016, where we funded people to make it.

[Edward Herring] 17:24:55

Videos of the city. To be shown here, a business song.

[Edward Herring] 17:24:59

So we did fund people to two people that was supposed to be video productions of the city of Bestasone.

[Edward Herring] 17:25:09

Which I don't know where they would be or what happened to them but people got funded for that.

[Edward Herring] 17:25:15

And so... That's why I keep going back to Whatever people do, we need to make sure that is something that can be delivered and then we can get our hands on it and we can own it.

[Edward Herring] 17:25:27

But this project I like the idea of having murals of lessons on all our cities.

[Edward Herring] 17:25:35

Is played here in Charlottesville. It would be wonderful. Like I said, I'm just not so sure not so sure \$2,000 for flying the best and so on. I stayed in a hotel and best is on to paint.

[Edward Herring] 17:25:50

Is going to bring us the best rewards. Or best bang for the dollar.

[Edward Herring] 17:25:55

But once again, that's just my feeling.

[Kimberly Hayes] 17:25:55

Well, also too So also too, just before we make concessions, we just want to keep in mind that this person doesn't live in the city limits. So before we make additional accommodations to try to make their project work.

[Kimberly Hayes] 17:26:15

We already were you know, extending a courtesy to even consider reviewing their application since they don't live in the city limits. So I wouldn't spend too much time if this is not like a strong application. So I just want to

[Kimberly Hayes] 17:26:28

Offer that. And if there is no further feedback on that one for now, we'll go to the last one, Destiny Moore, which also is outside of the city limits. This is the one from Palmyra.

[Kimberly Hayes] 17:26:45

This is a project called Growth Nation. And to me, the description of furthering the mission to do cultural exchanges and workshops just seemed a little vague, not very descriptive.

[Kimberly Hayes] 17:27:03

You know, I like the idea of cultural exchanges and festivals and workshops and things like that, but it's not as if She provided... anything that says, oh, a festival, a cultural festival for food in June, similar to the you know taste of Chicago where it'll be different you know i i would look for

[Kimberly Hayes] 17:27:26

Things that are more detailed. And then this is to a request for You know, it's funding that list materials that are not detailed festivals community development, you know, in her budget that's not detailed. So what are we paying \$2,000 for community development. What does that look like? And who do you have in mind for guest speakers or things like that? So while it's a

[Kimberly Hayes] 17:27:56

Great starter idea it just seemed to be a little vague to me.

[Kimberly Hayes] 17:28:03

Casey. You're on mute, honey.

[Casey Eriksen] 17:28:10

Sorry, I agree completely on this one. And I recall sometimes things that I encounter in the classroom students as they should make discoveries and they make a discovery that they're going to do something And it's wonderful that they do, but sometimes it's not

[Casey Eriksen] 17:28:28

A true discovery. It's just something that they do at that moment.

[Casey Eriksen] 17:28:32

Do you know what I mean? And I think this idea feels a little bit like that. It's not fully formed.

[Kimberly Hayes] 17:28:34

Right.

[Casey Eriksen] 17:28:40

It's not. Possibly going to deliver on the ground here what we're expecting it to do.

[Casey Eriksen] 17:28:47

And there's just a little bit too much I think, that's not if there are other options, which I think there are.

[Casey Eriksen] 17:28:53

That's my take on this one.

[Kimberly Hayes] 17:28:56

Yes. And again, this is another one that is outside of the city limits before we consider a lot of accommodations for. So I would just keep that in mind. And, you know, also, you know, based on your point, Casey, it just brings me to like the age that we are in now where there's a lot of AI and, you know, resources where you can

[Kimberly Hayes] 17:29:17

Provide like wordy explanations that still is lacking a lot of content.

[Kimberly Hayes] 17:29:22

To me, which it seems like this kind of falls under like, it sounds like it could be good, but there's not really any depth Where I can gather like that this would be a... a tangible project with clear outcomes. So that's just my thought on it.

[Kimberly Hayes] 17:29:44

Anybody else want to weigh in?

[Edward Herring] 17:29:46

For what it sounds familiar. The text, the verbiage.

[Salvatore Moschella] 17:29:47
Yep.

[Edward Herring] 17:29:51
It sounds familiar. There's a little bit of that. In our own charter.

[Edward Herring] 17:29:57
With the sister city uh commission. And more verbiage like that. And if I look at the very at the websites of several different cities That's what that reminds me of, stuff that's already been written and justified and written as the mission

[Edward Herring] 17:30:15
You know, and just found I didn't find it to be original.

[Edward Herring] 17:30:20
Because I've seen it before.

[Kimberly Hayes] 17:30:26
Anyone else?

[Salvatore Moschella] 17:30:27
Yeah, I also wanted to follow I agree with what has been said about the vagueness and the lack of clear outcomes.

[Salvatore Moschella] 17:30:38
To me, this falls in the same category as the wellness project where it's There's a lot of lack of detail.

[Salvatore Moschella] 17:30:47
No clear vision. And frankly, I'm not sure how it could be pulled off in the timeframe and budget that we have. It's just not a something that could that i don't believe can be accomplished.

[Kimberly Hayes] 17:31:02
Okay, Max.

[Sister Cities Grants Committee Meeting] 17:31:03
I don't have any additional comments.

[Kimberly Hayes] 17:31:07
Okay. With that being said, I think that um We could probably move on from the two outside the two applicants outside of Charlottesville city limits, that would be Anna Bryant.

[Kimberly Hayes] 17:31:21

And Destiny Moore. I don't think that it would be worth exploring further since the content is not as strong for the criteria that we have set out for what we would like to see.

[Kimberly Hayes] 17:31:34

And a grant. With the three that we have to work with, we already talked about the promising application from the Kaisers. I would think that we would just go back to them with some more questions if we want to

[Kimberly Hayes] 17:31:51

Keep that one in contention. Ms. Chapman.

[Kimberly Hayes] 17:31:56

I think we talked about the difficulty with the textiles and the materials and Edward said that he would check on the previous project to see where that would be.

[Kimberly Hayes] 17:32:10

Similar and cause similar problems that I think we might want to stay away from granting funds for that and then Ms. Jones with the wellness project.

[Kimberly Hayes] 17:32:28

I don't know that I would want to move forward, but that would be based on the committee's decision. But that leaves us at a place where we really just have one strong applicant.

[Kimberly Hayes] 17:32:40

Out of the ones. Casey.

[Casey Eriksen] 17:32:44

My question is whether or not maybe that is okay, that if that is okay fits the criteria it will have an impact.

[Casey Eriksen] 17:32:55

Both here and elsewhere. And if most of the things that we talked about with the budget, most of them are pretty clear. We can follow up a little bit.

[Casey Eriksen] 17:33:05

But if we did have just the one. Do we do Do we just approve that and that's the one Or do we do two cycles and do a second half of the year and October.

[Kimberly Hayes] 17:33:19

Oh, sorry. Yeah, well, I was kind of thinking along the lines, two, two thoughts And this is just a thought we would have to agree and vote on it and all those things. If we just have the one strong application

[Casey Eriksen] 17:33:20

No, no, but that was all I had but you know perhaps there's just one.

[Kimberly Hayes] 17:33:36

With some of the questions that we had. This is the only one that we could award. Either we could increase the ground amount and talk about more resources to make it more impactful, and then two, and when I say increase the ground amount, I don't mean the whole \$8,500.

[Kimberly Hayes] 17:33:54

I'm just saying like we gave, I think, 4,000 last cycle. But if we were going to have one and we maybe have questions for them and see if additional resources would help it flesh it out a little bit without letting them know that we could award them more. That could be one thing. And then the second would, we did talk about

[Kimberly Hayes] 17:34:14

You know two grant cycles and maybe this could um gear us up to do the second grant cycle this year. So since we already have like an application and we went through that whole process of getting it to this place to launch a second round would not take much.

[Kimberly Hayes] 17:34:33

That's my thought, but you all can weigh in with your thoughts.

[Edward Herring] 17:34:41

When you see a second round when are you thinking that that would happen?

[Kimberly Hayes] 17:34:47

Well, being that if we go with one applicant, it wouldn't take a lot to do it You know, in another like maybe May or something like that i mean I don't know. I mean, I don't think it would take a lot because, I mean, it took a lot to get us to creating this application and changing the language and trying to have a focal point where it would be

[Kimberly Hayes] 17:35:15

You know, very clear where we can see the benefit and things like that. But just based on the applications that we received maybe we outline some even clearer language that probably shouldn't take too much, but to say only Charlottesville applicants, I don't know if we did say that and

[Kimberly Hayes] 17:35:33

We promote it that way and people still apply it anyway. But I don't think it would take it would be a heavy lift to do another rollout in a couple months.

[Edward Herring] 17:35:45

Well, I think that's it. Possible idea.

[Edward Herring] 17:35:51

You know, we don't want to run into an AC fiscal year.

[Kimberly Hayes] 17:35:55

Right.

[Edward Herring] 17:35:55

You know we want to be able to release the funds if we thought it was going to run next fiscal year so that the budget committee will be able to reconsider what to do with it. But here, if we added a few more months to this, put another grant cycle out there.

[Kimberly Hayes] 17:36:00

Right.

[Edward Herring] 17:36:12

The timing might be better too. You know, we talked about that one of the reasons for having two cycles was the fact that it gives people a chance not to have to plan a whole year ahead of time.

[Kimberly Hayes] 17:36:24

Right.

[Edward Herring] 17:36:24

But I agree, we shouldn't definitely not give money out Unless we feel very, very strongly about an application.

[Edward Herring] 17:36:33

And I think that was one we felt strongly about. I'm not so sure that

[Edward Herring] 17:36:41

More money would be necessary except maybe in the production side to increase the numbers of tangible products.

[Salvatore Moschella] 17:36:47

Yes.

[Edward Herring] 17:36:49

But other than that, I would say that as a committee.

[Edward Herring] 17:36:54

I would follow your lead, Kimberly, that we... perhaps come out with a second grant cycle in this fiscal year.

[Edward Herring] 17:37:04

And I'll leave it for you to figure out how to how to present or make a motion or whatever you want to do within within this committee.

[Kimberly Hayes] 17:37:15

Let me hear from Sal and Max and then we'll See what...

[Salvatore Moschella] 17:37:19

Yeah, I like the idea of a second cycle.

[Salvatore Moschella] 17:37:26

What has been the distribution channels for this this grant um you know who who was it who was the target audience for this when it went out.

[Kimberly Hayes] 17:37:39

Well, we promoted it on social media we had hard flyers. We did an interview on NBC 29.

[Salvatore Moschella] 17:37:46

Okay.

[Kimberly Hayes] 17:37:47

You know, we tried to go to, it was not necessarily a specific demographic. It was just Charlottesville residents. And like I said, we promoted it, you know, digitally.

[Salvatore Moschella] 17:37:54

I see, okay.

[Kimberly Hayes] 17:38:01

Print, you know, just like you walk up to stores or billboard places where you could do where posters could be seen.

[Kimberly Hayes] 17:38:10

Then, you know, broadcast. Yes.

[Salvatore Moschella] 17:38:12

Yeah, I was just curious. I think that a second round would be great. Maybe we could also maybe target schools, universities and high schools particularly to see if there might be some interest there and we can maybe dig up some

[Salvatore Moschella] 17:38:28

Hidden talent, so to speak. Yeah, I think, and I agree with Edward i think it's important that we use the money wisely for projects that we feel strongly about.

[Salvatore Moschella] 17:38:45

And for the ISER project. You know maybe potentially could allocate more money during a second phase if needed for production, as Edward was saying.

[Salvatore Moschella] 17:38:58

Publish more books for distribution but Otherwise, maybe we could just roll the money or whatever funds are left over to next fiscal year, I would imagine, right?

[Kimberly Hayes] 17:39:09

Yes. And Casey, you had your hand up.

[Casey Eriksen] 17:39:13

Yes, following up on one point about the university and the students of all levels from K-12 through the university.

[Casey Eriksen] 17:39:22

I think that's one of our assets that we have here in Charlottesville.

[Casey Eriksen] 17:39:26

And I know we don't want to cater too much that cater too much this fund becomes a sort of a channel for grad students to travel or something like that but I can say that they will do a lot of work

[Casey Eriksen] 17:39:41

And they will follow through on their projects too. They always do or nearly always do.

[Casey Eriksen] 17:39:46

And so I would echo that if we could also share this and continue to do that as we have.

[Salvatore Moschella] 17:39:53

Mm-hmm.

[Casey Eriksen] 17:39:53

With the university and with PVCC and with all around, it would just be, it'd just be good i think

[Salvatore Moschella] 17:39:59

Yeah.

[Kimberly Hayes] 17:39:59

And I would just say that I don't think the travel is an issue if the output is consistent with the budget. Like if we could see the benefit of traveling to the sister city which we want to raise the awareness of our sister city and if you could travel there, great. So if, you know, if it's grad students that do want to travel there and they

[Kimberly Hayes] 17:40:25

Have a project that meets all the marks, hits all the marks that we are saying that we want to target, then that wouldn't be an issue. We're just trying to really rein in people getting a glorified vacation paid by the city without doing the ROI on

[Kimberly Hayes] 17:40:47

The investment that we're making in the project. So it's in good faith that you're going to complete the project based on what you said, which is why we want as much detail as possible in the application. But I mean, even with that, you still can never really dictate

[Salvatore Moschella] 17:41:00

Right.

[Kimberly Hayes] 17:41:03

What the final outcome is going to be, but we want it as close to that for you to be able to get reimbursed for the amount based on what you said that you were going to do so Did you have a...

[Edward Herring] 17:41:16

I agree with you. I think he's right.

[Sister Cities Grants Committee Meeting] 17:41:21

Were you saying something, Edward?

[Edward Herring] 17:41:23

No, I was just agreeing with Kimberly. I think you have a, what we've all said in the last five or ten minutes. I think we all seem to be in agreement that, yes, we should go ahead with a second

[Sister Cities Grants Committee Meeting] 17:41:26

Okay.

[Edward Herring] 17:41:34

Psycho, we've got a good... good application now, a much more thorough application.

[Edward Herring] 17:41:42

And we've had one project we think is worthy of moving forward with were some stipulations.

[Edward Herring] 17:41:48

And that we accept that and move on. And that we get over this tendency to feel we got to give it away.

[Edward Herring] 17:41:55

That was um that was Several years ago, there was a little bit of that we had much more money to deal with.

[Kimberly Hayes] 17:42:02

Mm-hmm.

[Edward Herring] 17:42:03

We made some decisions that um you know I think several years ago.

[Edward Herring] 17:42:11

For us, goodness being a good commission was giving money away And that's not the case now. Being a good commission is, what are we doing for the city of Charlottesville?

[Edward Herring] 17:42:22

Promote sister cities, our sister cities and our relationships. And with that headset on us I think that I think it's good and once again we drop from May, if it doesn't work, it may. We have another we want.

[Edward Herring] 17:42:37

We will rebudget the money and start working on the fall grant cycle.

[Kimberly Hayes] 17:42:42

Okay. Max, did you have anything you wanted to add before we conclude on this.

[Sister Cities Grants Committee Meeting] 17:42:47

Yeah, sure. So good conversation in terms of approving the second grant cycle, you all can take a vote to then take that recommendation back to the commission to approve at the next meeting.

[Sister Cities Grants Committee Meeting] 17:43:03

For the second grant cycle. In response to what Sal and Casey shared.

[Sister Cities Grants Committee Meeting] 17:43:11

As far as K through 12 students. Being grant recipients, there'll be some logistics to work out there. I know in the past the application asked for their parents to sign off on it.

[Sister Cities Grants Committee Meeting] 17:43:23

But we have run into situations where the K through 12 students haven't followed through on some projects we'll need to work through those logistics to make sure that we get projects that are definitely executed.

[Sister Cities Grants Committee Meeting] 17:43:41

And then considering that we only have just the one, I guess, project to push through this time.

[Sister Cities Grants Committee Meeting] 17:43:48

I don't want you all to forget that you have tons of past projects that you could use some of these funds to showcase in some way.

[Sister Cities Grants Committee Meeting] 17:43:56

That's just a recommendation, but I don't want you to forget that those are out there.

[Sister Cities Grants Committee Meeting] 17:44:01

And I don't think the greater Charlottesville community has really been able to partake of those. The grantees have come and presented to the group.

[Sister Cities Grants Committee Meeting] 17:44:10

And a handful of them have had those projects on public display, but the better part of them have not. So just wanted to remind you of that.

[Sister Cities Grants Committee Meeting] 17:44:19

And I think that's all.

[Kimberly Hayes] 17:44:20

Thank you, Max. So I want to um just have a consensus before we wrap.

[Kimberly Hayes] 17:44:29

This meeting that we will... disregard the two applications that seemed to be travel scholarship one. So that was Faith Kelly and Sarah Kelly are we all in agreement on that one that we don't we don't need to take the time to review those.

[Edward Herring] 17:44:49

I agree with you.

[Kimberly Hayes] 17:44:51

Okay, and then for the applicants that live outside that are not Charlottesville residents that we will move forward.

[Salvatore Moschella] 17:44:52

Yes.

[Kimberly Hayes] 17:45:02

We will pass on those as well.

[Edward Herring] 17:45:04

And I think mostly because I don't think being married to be...

[Kimberly Hayes] 17:45:08

Well, that's fine. I mean, we had that conversation. I'm just trying to be clear, but, you know.

[Kimberly Hayes] 17:45:12

To make sure we're all in agreement, all on one accord where we did give a thorough vetting.

[Kimberly Hayes] 17:45:19

Of the applicants before we present this to the full commission just to, you know.

[Kimberly Hayes] 17:45:26

Confirmed that they went through the process of consideration And then for the other two city residents outside of the Kaiser application that we reviewed and we don't feel that it meets the criteria that we are looking for and that we want to pass at this time.

[Edward Herring] 17:45:44

I agree.

[Kimberly Hayes] 17:45:45

Okay, great.

[Salvatore Moschella] 17:45:45

Correct.

[Sister Cities Grants Committee Meeting] 17:45:45

So I know that I am still personally going to follow up on the application that you all received from a city resident.

[Kimberly Hayes] 17:45:53

Yes.

[Sister Cities Grants Committee Meeting] 17:45:53

Just to determine what that policy should be. And I guess Edward is also going to review a past grant application.

[Sister Cities Grants Committee Meeting] 17:46:00

And again, Edward, I think it's fair to the current applicant to have a conversation with them Because, you know, to talk about the logistics, because they may have more information that we just aren't privy to.

[Edward Herring] 17:46:01

Yes.

[Edward Herring] 17:46:12

Yes, of course.

[Sister Cities Grants Committee Meeting] 17:46:13

But I will have more information in terms of the city's policy at the next

[Edward Herring] 17:46:20

Okay.

[Kimberly Hayes] 17:46:21

Right. And I will, based on that, I would reach out to the Kaisers to inquire about some of the questions that we have.

[Kimberly Hayes] 17:46:34

Is that appropriate or do we think that we need to have them meet with committee to ask Whittle.

[Edward Herring] 17:46:37

But I think we need to make up. I think we need to make a motion that for us to recommend to the full recommendation that we recommend to the full commission the approval of the kaisers.

[Edward Herring] 17:46:52

Application. So we need to vote on that for us and then we'll go make that recommendation So, excuse me.

[Sister Cities Grants Committee Meeting] 17:46:58

Before we do that, Ed. I didn't mean to say this earlier, but the conversation got away from me. If you have a personal connection with the Kaisers, you may need to abstain from this vote.

[Edward Herring] 17:47:12

Just a teacher down the hallway. No personal interaction. I do not know them personally.

[Sister Cities Grants Committee Meeting] 17:47:15

Okay. Okay.

[Edward Herring] 17:47:19

Except that, you know, we've been in the same building for two or three years.

[Sister Cities Grants Committee Meeting] 17:47:19

Okay.

[Sister Cities Grants Committee Meeting] 17:47:24
Okay. Okay. Got it.

[Edward Herring] 17:47:28
Then I'd like to make a motion the grants committee approved

[Edward Herring] 17:47:38
The Kaisers project for recommendation to the Commission for approval.

[Salvatore Moschella] 17:47:45
I second. Okay.

[Casey Eriksen] 17:47:45
I second.

[Edward Herring] 17:47:49
Can we on a favor?

[Kimberly Hayes] 17:47:51
Yes, but they second, we have to note that it was seconded, then we take the vote.

[Edward Herring] 17:47:59
It was second.

[Casey Eriksen] 17:48:00
I think Sal seconded first.

[Salvatore Moschella] 17:48:03
I thought it was you, Casey.

[Kimberly Hayes] 17:48:04
Okay. Oh, shoot.

[Edward Herring] 17:48:08
You both did it.

[Casey Eriksen] 17:48:08
Either way, I don't know.

[Kimberly Hayes] 17:48:11
Okay, great. All right. Yes. So we have full... participation the ayes have it. Okay, and we will take this to the commission for a full vote. Now, with that being said, I was asking before to do the follow-up with the Kaisers, would it be appropriate for me as the chair to reach out

to them to ask questions or should we have them meet in front of the whole grants committee

[Kimberly Hayes] 17:48:44

To ask those questions.

[Edward Herring] 17:48:47

Quite frankly, I think it would be wonderful as a learning experience For us, you have to meet in front of the grant committee

[Salvatore Moschella] 17:48:57

I like that idea too.

[Kimberly Hayes] 17:48:58

Okay. Okay. So we could, I can reach out to them to see if they would be available for us to meet on Zoom, if that's all right, or should we try to set up an in-person meeting. Okay. Now, Max, do we need to submit

[Edward Herring] 17:49:10

However you want to, however you wish.

[Kimberly Hayes] 17:49:15

That through you and have three days notice for the city the city's awareness Okay. So...

[Sister Cities Grants Committee Meeting] 17:49:22

Yes. That's right. And the number of Zoom meetings that the committee is allowed to have per year is limited.

[Sister Cities Grants Committee Meeting] 17:49:31

So you can certainly have another one. But I just want you to be aware of that.

[Sister Cities Grants Committee Meeting] 17:49:37

He was there early in the year.

[Kimberly Hayes] 17:49:37

Okay. Yes, we are earlier in the year. Okay, so I will, what I will do following this call is I will reach out to the Kaisers and tell them that they are in consideration for a grant, which they know they are because they applied, and that we would like

[Kimberly Hayes] 17:49:53

To have them meet with our grants committee to answer some questions. And then from there, we can find out their preference in terms of meeting in person or Zoom based on the limited amount of Zooms we're able to have. And then maybe we can time it with Well, I was going to say we could time it with the next commission meeting to meet

[Kimberly Hayes] 17:50:15

In person, but given the time of this, I would really rather meet with them before our next commission meeting so we can say we have a grantee.

[Kimberly Hayes] 17:50:24

And this is what we want to award them. But I think we maybe have to vote on the amount.

[Kimberly Hayes] 17:50:31

As a full commission. Is that correct, Max?

[Sister Cities Grants Committee Meeting] 17:50:37

So the question is. What's the question?

[Kimberly Hayes] 17:50:41

So I was saying that I was hoping to meet with them before the commission meeting, but if we decide to give them more money based on them answering our questions. We need to get that approved by the full commission. Okay, fine. So because then ideally, maybe we can meet with them after our commission meeting or

[Sister Cities Grants Committee Meeting] 17:50:46

Nothing.

[Sister Cities Grants Committee Meeting] 17:50:53

Yeah, yeah, yeah, yeah.

[Kimberly Hayes] 17:51:02

Something around that. I mean... I know it's, you know, we have a lot, it's a lot of time dedicated to the in-person meeting too so Just thinking in terms of... the number of Zoom meetings we can have.

[Sister Cities Grants Committee Meeting] 17:51:03

That's possible.

[Sister Cities Grants Committee Meeting] 17:51:20

Yeah. I mean, I think it's that you will need to meet with the commission as a whole before moving forward with right just because you now have a recommendation that you need to take back to them.

[Kimberly Hayes] 17:51:27

With a premium.

[Sister Cities Grants Committee Meeting] 17:51:34

Approve themselves and then move forward.

[Kimberly Hayes] 17:51:36

So based on that, I think we should meet with them before the commission meeting.

[Kimberly Hayes] 17:51:40

To have our questions answered. So we can put the approval in front of the full commission, have the vote, and following the commission meeting, we can award them.

[Sister Cities Grants Committee Meeting] 17:51:52

Okay.

[Edward Herring] 17:51:53

Make it in the commission meeting everyone please be sure to take a look at the little post that I sent out for the date.

[Kimberly Hayes] 17:51:58

Dutiful. Yeah. Okay. Thank you, Edward.

[Edward Herring] 17:52:01

For...

[Kimberly Hayes] 17:52:03

Okay, great. Is there any unfinished business? I think that was the main purpose of this meeting.

[Edward Herring] 17:52:14

No. Thank you, Kelly.

[Kimberly Hayes] 17:52:15

Anyone? Oh, thank you all for meeting. So as I said, I will follow up with the Kaisers and try to arrange a meeting to get our questions answered and then we can go from there. And then I will be back in touch with you all as the committee to

[Kimberly Hayes] 17:52:31

Figure out if we can meet in person or Zoom ahead of our commission meeting.

[Edward Herring] 17:52:38

Thank you.

[Casey Eriksen] 17:52:38

Sounds very good. Thank you.

[Kimberly Hayes] 17:52:40

Okay. All right. And then